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Google Scholar Citations 27,667; h-index 70; i10-index 131 | Scopus Citations 11,898; h-Index 51/
SCI/SCCI Citations 9,187; h-Index 44 (as of October 2022)

ACADEMIC EXPERIENCE

- Professor (with tenure), Department of Finance and Decision Sciences, Hong Kong Baptist University, HKSAR, September 2019 - present
- Associate Professor (with tenure), Department of Finance and Decision Sciences, Hong Kong Baptist University, HKSAR, September 2011- August 2019
- Visiting Associate Professor (sabbatical leave), Accounting and Information Systems Division, University of British Columbia, Canada, February-June 2018.
- Assistant Professor, Department of Finance and Decision Sciences, Hong Kong Baptist University, HKSAR, September 2006-August 2011

ACADEMIC BACKGROUND

- Doctor of Philosophy (Ph.D.) in Information Systems, City University of Hong Kong, HKSAR, China
- Visiting Ph.D. Student in Management Information Systems, University of British Columbia, Vancouver, Canada
- Master of Philosophy (MPhil) in Information Systems, City University of Hong Kong, HKSAR, China
- Bachelor of Arts (BA) in Managerial Statistics, City University of Hong Kong, HKSAR, China

RESEARCH INTERESTS

- IT and User Behavior
- Responsible Use of IT
- IT and Societal Implications

Referred Journal Articles (Accepted and Published)

- [J1] Venkatesh, V., Cheung, C. M., Davis, F. D. & Lee, Z. W. Y. (In Press), Cyberslacking in the Workplace: Antecedents and Effects on Job Performance, *MIS Quarterly*.
- [J2] Chan, T. K., Cheung, C. M., Benbasat, I., Xiao, B., & Lee, Z. W. (In Press), Bystanders Join In Cyberbullying on Social Networking Sites: The Deindividuation and Moral Disengagement Perspectives, *Information Systems Research*.
- [J3] Naby-Grover, T., Cheung, C. M., and Thatcher, J.B. (In Press), How COVID-19 stole Christmas: How the Pandemic shifted the Calculus around Social Media Self-Disclosures, *Journal of Business Research*.
- [J4] Li, Y.J., Cheung, C.M., Shen, X.L., & Lee, M.K., (In Press), Promoting Collaborative Learning in Virtual Worlds: The Power of "We", *Information Technology & People*.
- [J5] Li, Y.J., Cheung, C.M., Shen, X.L., & Lee, M.K., (2022), When Socialization Goes Wrong: Understanding We-Intention to Participate in Collective Trolling in Virtual Communities, *Journal of the Association for Information Systems*, 23(3), 678-706
- [J6] Suh, A., Cheung, C. M., & Lin, Y. (2022). Meaningful engagement with a gamified knowledge management system: theoretical conceptualization and empirical validation. *Industrial Management & Data Systems*, 122(5),1355-1383

- [J7] Li, Y. J., Marga, J. J., Cheung, C. M., Shen, X. L., & Lee, M. (2022). Health Misinformation on Social Media: A Systematic Literature Review and Future Research Directions. *AIS Transactions on Human-Computer Interaction*, 14(2), 116-149
- [J8] Dwivedi, Y.K., Hughes, L., Cheung, C.M., Conboy, K., Duan, Y.Q., Dubey, R., Janssen, M., Jones, P., Sigala, M., & Viglia, G. (2022), Editorial: How to Develop a Quality Research Article and Avoid a Journal Desk Rejection, *International Journal of Information Management*,62,102426
- [J9] Santos, Z.R., Cheung C.M., Coelho, P.S., & Rita, P., (2022), Consumer Engagement in Social Media Brand Communities: A Literature Review, *International Journal of Information Management*,63,102457
- [J10] Gong, X., Cheung, C.M., Liu, S., Zhang, K.Z., & Lee, M.K., (2022), Battles of Mobile Payment Networks: The Impacts of Network Structures, Technology Complementarities, and Institutional Mechanisms on Consumer Loyalty, *Information Systems Journal*,32(4),696-728.
- [J11] Gong, X., Cheung, C.M., Zhang, K.Z., Chen, CY, & Lee, M.K., (2021), A Dual-Identity Perspective of Obsessive Online Social Gaming. *Journal of the Association for Information Systems*, 22(5),8.
- [J12] Wong R.Y., Cheung, C.M., Xiao B., & Thatcher J., (2021), Standing Up or Standing by: Understanding Bystanders' Proactive Reporting Responses to Social Media Harassment, *Information Systems Research*,32(2),561-581
- [J13] Lee, Z. W., Cheung, C. M., & Chan, T. K. (2021). Understanding Massively Multiplayer Online Role-playing Game Addiction: A Hedonic Management Perspective. *Information Systems Journal*, 31(1), 33-61.
- [J14] Wenninger, H., Cheung, C. M., & Chmielinski, M. (2021). Understanding Envy and Users' Responses to Envy in The Context of Social Networking Sites: A Literature Review. *International Journal of Information Management*, 58, 102303.
- [J15] Cheung, C. M., Wong, R. Y. M., & Chan, T. K. (2021), Online Disinhibition: Conceptualization, Measurement, and Implications for Online Deviant Behavior. *Industrial Management & Data Systems*,121(1),48-64.
- [J16] Turel, O., Matt, C., Trenz, M., & Cheung, C. M. (2020), An Intertwined Perspective on Technology and Digitised Individuals: Linkages, Needs and Outcomes. *Information Systems Journal*,30(6),929-939.
- [J17] Trang, S., Trenz, M., Weiger, W. H., Tarafdar, M., & Cheung, C. M. (2020). One App to Trace Them All? Examining App Specifications for Mass Acceptance of Contact-tracing Apps. *European Journal of Information Systems*, 29(4), 415-428.
- [J18] Gong, X., Zhang, K. Z., Chen, C., Cheung, C. M., & Lee, M. K. (2020). What drives trust transfer from web to mobile payment services? The dual effects of perceived entitativity. *Information & Management*, 57(7), 103250.
- [J19] Chan, T. K., Cheung, C. M., & Lee, Z. W. (2020). Cyberbullying on Social Networking Sites: A Literature Review and Future Research Directions. *Information & Management*, 103411.
- [J20] Nability-Grover, T., Cheung, C. M., & Thatcher, J. B. (2020). Inside out and Outside in: How The COVID-19 Pandemic Affects Self-disclosure on Social Media. *International Journal of Information Management*, 55, 102188. [Hot Paper: This hot paper was published in the past two years and received enough citations in July/August 2022 to place it in the top 0.1% of papers in the academic field of Social Sciences.](#)
- [J21] Gong, X., Cheung, C. M., Zhang, K. Z., Chen, C., & Lee, M. K. (2020), Cross-Side Network Effects, Brand Equity. and Consumer Loyalty: Evidence from Mobile Payment Market. *International Journal of Electronic Commerce*, 24(3), 279-304.
- [J22] Gong, X., Zhang, K. Z., Chen, C., Cheung, C. M., & Lee, M. K. (2020). Transition from Web to Mobile Payment Services: The Triple Effects of Status Quo Inertia. *International Journal of Information Management*, 50, 310-324.
- [J23] Gong, X., Zhang, K. Z., Chen, C., Cheung, C. M., & Lee, M. K. (2019). What Drives Self-disclosure in Mobile Payment Applications? The Effect of Privacy Assurance Approaches, Network Externality, and Technology Complementarity. *Information Technology & People*, 33(4), 1174-1213.
- [J24] Gong, X., Zhang, K. Z., Chen, C., Cheung, C. M., & Lee, M. K. (2019). Antecedents and Consequences of Excessive Online Social Gaming: a Social Learning Perspective. *Information Technology & People*, 33(2),657-688.
- [J25] Chan, T. K., Cheung, C. M., & Wong, R. Y. (2019). Cyberbullying on Social Networking Sites: The Crime Opportunity and Affordance Perspectives. *Journal of Management Information Systems*, 36(2), 574-609.
- [J26] Gong, X., Zhang, K. Z., Cheung, C. M., Chen, C., & Lee, M. K. (2019). Alone or Together? Exploring the Role of Desire for Online Group Gaming in Players' Social Game Addiction. *Information & Management*, 56(6), 103139. [Hot Paper: This hot paper was published in the past two years and received enough citations in May/June 2020 to place it in the top 0.1% of papers in the academic field of Social Sciences.](#)

- [J27] Turel, O., Matt, C., Trenz, M., Cheung, C. M., D'Arcy, J., Qahri-Saremi, H., & Tarafdar, M. (2019), Panel Report: the Dark Side of The Digitization of The Individual. *Internet Research*, 29(2), 274-288.
- [J28] Wenninger, H., Cheung, C. M., & Krasnova, H. (2019), College-Aged Users Behavioral Strategies to Reduce Envy on Social Networking Sites: A Cross-Cultural Investigation. *Computers in Human Behavior*, 97, 10-23.
- [J29] Matt, C., Trenz, M., Cheung, C. M., & Turel, O. (2019). The Digitization of The Individual: Conceptual Foundations and Opportunities for Research. *Electronic markets*, 29(3), 315-322.
- [J30] Venkatraman, S., Cheung, C. M., Lee, Z. W., D. Davis, F., & Venkatesh, V. (2018). The “Darth” Side of Technology Use: An Inductively Derived Typology of Cyberdeviance. *Journal of Management Information Systems*, 35(4), 1060-1091.
- [J31] Wong, R. Y., Cheung, C. M., & Xiao, B. (2018). Does Gender Matter in Cyberbullying Perpetration? An Empirical Investigation. *Computers in Human Behavior*, 79, 247-257.
- [J32] Suh, A., Cheung, C. M., Ahuja, M., & Wagner, C. (2017). Gamification in The Workplace: The Central Role of The Aesthetic Experience. *Journal of Management Information Systems*, 34(1), 268-305.
- [J33] Chan, T. K., Cheung, C. M., & Lee, Z. W. (2017). The State of Online Impulse-buying Research: A Literature Analysis. *Information & Management*, 54(2), 204-217. [Highly Cited Paper: As of March/April 2021, this highly cited paper received enough citations to place it in the top 1% of the academic field of Social Sciences.](#)
- [J34] Zheng, X., Lee, M., & Cheung, C. M. (2017). Examining E-loyalty Towards Online Shopping Platforms. *Internet Research*, 27(3), 709-726
- [J35] Chan, T. K., Cheung, C. M., Shi, N., Lee, M., & Lee, Z. (2016). An Empirical Examination of Continuance Intention of Social Network Sites. *Pacific Asia Journal of the Association for Information Systems*, 8(4), 5.
- [J36] Liu, I. L., Cheung, C. M., & Lee, M. K. (2016). User Satisfaction with Microblogging: Information Dissemination Versus Social Networking. *Journal of the Association for Information Science and Technology*, 67(1), 56-70.
- [J37] Liu, L., Cheung, C. M., & Lee, M. K. (2016). An Empirical Investigation of Information Sharing Behavior on Social Commerce Sites. *International Journal of Information Management*, 36(5), 686-699.
- [J38] Cheung, C. M., Liu, I. L., & Lee, M. K. (2015). How Online Social Interactions Influence Customer Information Contribution Behavior in Online Social Shopping Communities: A Social Learning Theory Perspective. *Journal of the Association for Information Science and Technology*, 66(12), 2511-2521.
- [J39] Cheung, C. M., Shen, X. L., Lee, Z. W., & Chan, T. K. (2015). Promoting Sales of Online Games Through Customer Engagement. *Electronic Commerce Research and Applications*, 14(4), 241-250.
- [J40] Chan, T. K., Cheung, C. M., Shi, N., & Lee, M. K. (2015). Gender Differences in Satisfaction with Facebook Users. *Industrial Management & Data Systems*, 115(1), 182-206.
- [J41] Zheng, X., Cheung, C. M., Lee, M. K., & Liang, L. (2015). Building Brand Loyalty through User Engagement in Online Brand Communities in Social Networking Sites. *Information Technology & People*, 28(1), 90-106. [*Emerald Literati Network Awards for Excellence 2016* Highly Cited Paper: As of March/April 2021, this highly cited paper received enough citations to place it in the top 1% of the academic field of Social Sciences.](#)
- [J42] Lee, Z. W., Cheung, C. M., & Chan, T. K. (2015). Massively Multiplayer Online Game Addiction: Instrument Development and Validation. *Information & Management*, 52(4), 413-430.
- [J43] Cheung, C. M., Lee, Z. W., & Chan, T. K. (2015). Self-disclosure in Social Networking Sites. *Internet Research*, 25(2), 279-299.
- [J44] Zhang, K. Z., Zhao, S. J., Cheung, C. M., & Lee, M. K. (2014). Examining the Influence of Online Reviews on Consumers' Decision-making: A Heuristic–Systematic Model. *Decision Support Systems*, 67, 78-89. [Highly Cited Paper: As of March/April 2021, this highly cited paper received enough citations to place it in the top 1% of the academic field of Social Sciences.](#)
- [J45] Shen, X. L., Lee, M. K., & Cheung, C. M. (2014). Exploring Online Social Behavior in Crowdsourcing Communities: A Relationship Management Perspective. *Computers in Human Behavior*, 40, 144-151.
- [J46] Cheung, C. M., Xiao, B. S., & Liu, I. L. (2014). Do Actions Speak Louder Than Voices? The Signaling Role of Social Information Cues in Influencing Consumer Purchase Decisions. *Decision Support Systems*, 65, 50-58.
- [J47] Chan, T. K., Zheng, X., Cheung, C. M., Lee, M. K., & Lee, Z. W. (2014). Antecedents and Consequences of Customer Engagement in Online Brand Communities. *Journal of Marketing Analytics*, 2(2), 81-97.
- [J48] Zhang, K. Z., Cheung, C. M., & Lee, M. K. (2014). Examining the Moderating Effect of Inconsistent Reviews and Its Gender Differences on Consumers' Online Shopping Decision. *International Journal of Information Management*, 34(2), 89-98.

- [J49] Shen, X. L., Lee, M. K., & Cheung, C. M. (2012). Harnessing Collective Intelligence of Web 2.0: Group Adoption and Use of Internet-Based Collaboration Technologies. *Knowledge Management Research & Practice*, 10(4), 301-311.
- [J50] Shen, X. L., Cheung, C. M., & Lee, M. K. (2013). Perceived Critical Mass and Collective Intention in Social Media-Supported Small Group Communication. *International Journal of Information Management*, 33(5), 707-715.
- [J51] Cheung, C. M., Lee, M. K., & Lee, Z. W. (2013). Understanding the Continuance Intention of Knowledge Sharing in Online Communities of Practice through The Post-Knowledge-Sharing Evaluation Processes. *Journal of the American Society for Information Science and Technology*, 64(7), 1357-1374.
- [J52] Shen, X. L., Cheung, C. M., & Lee, M. K. (2013). What Motivates Students to Adopt Information from Wikipedia: The Role of Trust and Information Usefulness. *British Journal of Educational Technology*, 44 (3), 502-517.
- [J53] Jin, X. L., Zhou, Z., Lee, M. K., & Cheung, C. M. (2013). Why Users Keep Answering Questions in Online Question Answering Communities: A Theoretical and Empirical Investigation. *International Journal of Information Management*, 33(1), 93-104.
- [J54] Zhang, K. Z., Cheung, C. M., & Lee, M. K. (2012). Online Service Switching Behavior: the Case of Blog Service Providers. *Journal of Electronic Commerce Research*, 13(3), 184.
- [J55] Cheung, C. M., & Thadani, D. R. (2012). The Impact of Electronic Word-of-Mouth Communication: A Literature Analysis and Integrative Model. *Decision Support Systems*, 54(1), 461-470. [Highly Cited Paper: As of March/April 2021, this highly cited paper received enough citations to place it in the top 1% of the academic field of Social Sciences.](#)
- [J56] Bhattacharjee, A., Limayem, M., & Cheung, C. M. (2012). User Switching of Information Technology: A Theoretical Synthesis and Empirical Test. *Information & Management*, 49(7-8), 327-333.
- [J57] Cheung, C. M., & Lee, M. K. (2012). What Drives Consumers to Spread Electronic Word of Mouth in Online Consumer-Opinion Platforms. *Decision Support Systems*, 53(1), 218-225. [Highly Cited Paper: As of March/April 2021, this highly cited paper received enough citations to place it in the top 1% of the academic field of Social Sciences.](#)
- [J58] Cheung, C. M., & Lee, M. K. (2011). Antecedents and Consequences of User Satisfaction with An E-learning Portal. *International Journal of Digital Society*, 2(1), 373-380.
- [J59] Lee, M. K., Shi, N., Cheung, C. M., Lim, K. H., & Sia, C. L. (2011). Consumer's Decision to Shop Online: The Moderating Role of Positive Informational Social Influence. *Information & Management*, 48(6), 185-191.
- [J60] Limayem, M., & Cheung, C. M. (2011). Predicting the Continued Use of Internet-Based Learning Technologies: the Role of Habit. *Behaviour & Information Technology*, 30(1), 91-99.
- [J61] Cheung, C. M., Chiu, P. Y., & Lee, M. K. (2011). Online Social Networks: Why Do Students Use Facebook?. *Computers in Human Behavior*, 27(4), 1337-1343. [Highly Cited Paper*: As of March/April 2021, this highly cited paper received enough citations to place it in the top 1% of the academic field of Social Sciences.](#)
- [J62] Cheung, C. M., & Lee, M. K. (2010). A Theoretical Model of Intentional Social Action in Online Social Networks. *Decision Support Systems*, 49(1), 24-30. [Highly Cited Paper: As of March/April 2021, this highly cited paper received enough citations to place it in the top 1% of the academic field of Social Sciences.](#)
- [J63] Xi Shen, A., Lee, M. K., Cheung, C. M., & Chen, H. (2010). Gender Differences in Intentional Social Action: We-Intention to Engage in Social Network-Facilitated Team Collaboration. *Journal of Information Technology*, 25(2), 152-169.
- [J64] Jin, X. L., Lee, M. K., & Cheung, C. M. (2010). Predicting Continuance in Online Communities: Model Development and Empirical Test. *Behaviour & Information Technology*, 29(4), 383-394.
- [J65] Shen, A. X., Cheung, C. M., Lee, M. K., & Chen, H. (2011). How Social Influence Affects We-Intention to Use Instant Messaging: The Moderating Effect of Usage Experience. *Information Systems Frontiers*, 13(2), 157-169.
- [J66] Jin, X. L., Cheung, C. M., Lee, M. K., & Chen, H. P. (2009). How to Keep Members Using the Information in A Computer-Supported Social Network. *Computers in Human Behavior*, 25(5), 1172-1181.
- [J67] Zhang, K. Z., Lee, M. K., Cheung, C. M., & Chen, H. (2009). Understanding the Role of Gender in Bloggers' Switching Behavior. *Decision Support Systems*, 47(4), 540-546.
- [J68] Cheung, C. M., & Lee, M. K. (2009). Understanding the Sustainability of A Virtual Community: Model Development and Empirical Test. *Journal of Information Science*, 35(3), 279-298.

- [J69] Cheung, C. M., & Lee, M. K. (2009). User Satisfaction with An Internet-Based Portal: An Asymmetric and Nonlinear Approach. *Journal of the American Society for Information Science and Technology*, 60(1), 111-122.
- [J70] Cheung, C. M., Lee, M. K., & Rabjohn, N. (2008). The Impact of Electronic Word-Of-Mouth: The Adoption of Online Opinions in Online Customer Communities. *Internet Research*, 18(3), 229-247.
- [J71] Cheung, C. M., & Lee, M. K. (2008). The Structure of Web-Based Information Systems Satisfaction: Testing of Competing Models. *Journal of the American Society for Information Science and Technology*, 59(10), 1617-1630.
- [J72] Limayem, M., & Cheung, C. M. (2008). Understanding Information Systems Continuance: The Case of Internet-Based Learning Technologies. *Information & Management*, 45(4), 227-232.
- [J73] Limayem, M., Hirt, S. G., & Cheung, C. M. (2007). How Habit Limits the Predictive Power of Intention: The Case of Information Systems Continuance. *MIS Quarterly*, 36 (4), 705-737.
- [J74] Lee, M. K., Cheung, C. M., & Chen, Z. (2007). Understanding User Acceptance of Multimedia Messaging Services: An Empirical Study. *Journal of the American Society for Information Science and Technology*, 58(13), 2066-2077.
- [J76] Cheung, C. M., & Lee, M. K. (2006). Understanding Consumer Trust in Internet Shopping: A Multidisciplinary Approach. *Journal of the American Society for Information Science and Technology*, 57(4), 479-492.
- [J77] Lee, M. K., Cheung, C. M., Lim, K. H., & Sia, C. L. (2006). Understanding Customer Knowledge Sharing in Web-Based Discussion Boards. *Internet Research*, 16 (3), 289-303. [*Emerald Literati Network Awards for Excellence 2007*](#)
- [J78] Cheung, C.M., Chan, G. W., & Limayem, M. (2005). A Critical Review of Consumer Behavior and Electronic Commerce. *Journal of Electronic Commerce in Organizations*, 3 (4), 1-19.
- [J79] Lee, M.K., Cheung, C.M., & Chen, Z. (2005). Acceptance of Internet-based Learning Medium: The Role of Extrinsic and Intrinsic Motivation. *Information and Management*, 42 (8), 1095-1104.
- [J80] Cheung, C.M. & Lee, M. K. (2005). The Asymmetric Impact of Website Attribute Performance on User Satisfaction: An Empirical Study. *e-Service Journal*, 3 (3), 65-89.
- [J81] Lee, M. K. & Cheung, C.M. (2004). Internet Retailing Adoption by Small-to-Medium Sized Enterprises: A Multiple-Case Study. *Information Systems Frontiers*, 6 (4), 385-397.
- [J82] Cheung, C.M. & Lee, M. K. (2001). Trust in Internet Shopping: A Proposed Model and Measurement Instrument. *Journal of Global Information Management*, 9 (3), 23-35.

Lecture Note Series

- [L1] Cheung, C. M., Lee, M. K., & Thadani, D. R. (2009). "The Impact of Positive Electronic Word-of-Mouth on Consumer Online Purchasing Decision", in *Lecture Notes in Artificial Intelligence*, Lytras, M.D et al. (Eds.), Springer-Verlag Berlin Heidelberg, , pp. 501-510, 2009
- [L2] Shi, N., Cheung, C. M., Lee, M. K., & Chen, H. (2009). "Gender Differences in the Continuance of Online Social Networks", in *Communications in Computer and Information Science Series*, Vol. 49, M.D. Lytras et al. (Eds.), Springer-Verlag Berlin Heidelberg, pp. 216–225.
- [L3] Jin, X. L., Cheung, C. M., Lee, M. K., & Chen, H. (2008). "User Information Satisfaction with a Knowledge-Based Virtual Community: An Empirical Investigation", in *Lecture Notes in Artificial Intelligence 5288*, M.D. Lytras et al. (Eds), Springer-Verlag Berlin Heidelberg, pp. 123-130.
- [L4] Chiu, P. Y., Cheung, C. M., & Lee, M. K. (2008). "Online Social Networks: Why Do "We" Use Facebook?", in *Communications in Computer and Information Science Series 19*, M.D. Lytras et al. (Eds), Springer-Verlag Berlin Heidelberg, pp. 67-74.
- [L5] Cheung, C. M., & Lee, M. K. (2008). "Web-Based Information Systems Satisfaction: Theoretical Development and Testing of Competing Models", *Lecture Notes in Computer Science, Springer Berlin/Heidelberg*, pp.257-273.
- [L6] Cheung, C. M., & Lee, M. K. (2007). "What Drives Members to Continue Sharing Knowledge in a Virtual Professional Community? The Role of Knowledge Self-Efficacy and Satisfaction", *Lecture Notes in Computer Science, Springer Berlin/Heidelberg*, pp. 4798.

Conference Proceedings/Presentations (Accepted and Published)

- [C1] Fang, Y., Risius, M. & Cheung, C.M. (January 2023). “Doxing: A Literature Review and Future Research Directions”, in *Proceedings of Hawaii International Conference on System Sciences (HICSS)*, Maui, Hawaii, USA.
- [C2] So, T.K., Cheung, C.M. & Tai, K. H. (January 2023). “Cryptocurrency Research in the Field of Information Systems: A Literature Review and its Implications for Sharing Economy Research”, in *Proceedings of Hawaii International Conference on System Sciences (HICSS)*, Maui, Hawaii, USA.
- [C3] He, X., Li, M.X., & Cheung, C.M. (July 2022). “The Effect of Online Review Valence and Scarcity Message on Purchase Intention: An Anticipated Regret Perspective”, in *Proceedings of Pacific Asia Conference on Information Systems (PACIS)*, Taipei/Sydney.
- [C4] Nability-Grover, T., Cheung, C.M. & Thatcher, J. B. (January 2022). “ I’ll (Not) be Home for Christmas: The Impact of the Pandemic on Evaluation Apprehension and Self-Disclosure during the 2020 Holidays ”, in *Proceedings of Hawaii International Conference on System Sciences (HICSS)*, Maui, Hawaii, USA.
- [C5] Wu, W., Gong, X., & Cheung, C. M. (June 2021). “More Than Just Shopping on Social Commerce Websites: A Multidimensional Scaling Study of Consumers’ In-Role and Extra-Role Behaviors” in *Proceedings of European Conference on Information Systems (ECIS)*, Marrakech, Morocco.
- [C6] Wong, R. Y., Chmielinski, M., & Cheung, C. M. (June 2021), “Suffering or Joy? Envy on Social Networking Sites During the Pandemic”, in *Proceedings of Pacific Asia Conference on Information Systems (PACIS)*, Dubai, UAE.
- [C7] Chmielinski, M., Cheung, C. M., & Wenninger, H. (June 2020), “Coping with Envy on Professional Social Networking Sites”, in *Proceedings of Pacific Asia Conference on Information Systems (PACIS)*, Dubai, UAE.
- [C8] Suh, A., & Cheung, C. M. (July 2019), “Revisiting User Engagement: Concepts, Themes, and Opportunities”, in *Proceedings of Pacific Asia Conference on Information Systems (PACIS)*, Xian, China
- [C9] Li, Y. J., Cheung, C. M., Shen, X. L., & Lee, M. K. (July 2019), “Health Misinformation on Social Media: A Literature Review”, in *Proceedings of Pacific Asia Conference on Information Systems (PACIS)*, Xian, China
- [C10] Chan, J. K., Wong, R. Y., & Cheung, C. M. (July 2019) “How Affordances of Immersive Visualization Systems Affect Learning Outcomes through Aesthetic Experience”, in *Proceedings of Pacific Asia Conference on Information Systems (PACIS)*, Xian, China
- [C11] Wong, R.Y., Chan, J.K., & Cheung, C.M., (August 2018) " How Gamification Influences Immersive Learning Environment: An Affordance Perspective”, in *Proceedings of the 24th Cross-Strait Conference of Information Management Development and Strategy (CSIM 2018)*, Hong Kong, China
- [C12] Che J.W., Cheung, C.M., & Thadani, D.R., (January 2017) “Consumer Purchase Decision in Instagram Stores: The Role of Consumer Trust”, in *Proceedings of The Hawaii International Conference on System Sciences (HICSS)*, Big Island, Hawaii, USA.
- [C13] Lee, Z.W., Cheung, C.M., & Chan, T.K., (December 2016) "Technology-Mediated Self-Regulation: An Implication for Preventing Online Gaming Addiction" in *Proceedings of International Conference on Information Systems (ICIS)*, Dubin, Ireland.
- [C14] Cheung, C.M., Wong, R.Y., & Chan, T.K., (December 2016) "Online Disinhibition: Conceptualization, Measurement, and Relation to Aggressive Behaviors”, in *Proceedings of International Conference on Information Systems (ICIS)*, Dubin, Ireland.
- [C15] Wong, R.Y., Cheung, C.M., & Xiao, B., (June 2016) "Understanding Users’ Willingness to Report Online Harassment on Social Networking Sites: The Role of Efficacy”, in *Proceedings of Pacific Asia Conference on Information Systems (PACIS)*, Chiayi, Taiwan
- [C16] Wong, R.Y., Cheung, C.M., & Xiao, B., (January 2016), “Combating Online Abuse: What Drives People to Use Online Reporting Functions in Social Networking Sites”, in *Proceedings of Hawaii International Conference on System Sciences (HICSS)*, Kauai, Hawaii, USA.
- [C17] Xiao, B., Chan, T.K., Cheung, C.M. & Wong, R.Y., (June 2016) “An Investigation into Cyberbullying Perpetration: A Routine Activity Perspective”, in *Proceedings of Pacific Asia Conference on Information Systems (PACIS)*, Chiayi, Taiwan

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