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Google Scholar Citations 26,909; h-index 70; i10-index 129 | SCI/SCCI Citations 9,066; h-Index 45 (as of July 2022)

ACADEMIC EXPERIENCE

- Professor (with tenure), Department of Finance and Decision Sciences, Hong Kong Baptist University, HKSAR, September 2019 - present
- Associate Professor (with tenure), Department of Finance and Decision Sciences, Hong Kong Baptist University, HKSAR, September 2011- August 2019
- Visiting Associate Professor (sabbatical leave), Accounting and Information Systems Division, University of British Columbia, Canada, February-June 2018.
- Assistant Professor, Department of Finance and Decision Sciences, Hong Kong Baptist University, HKSAR, September 2006-August 2011

ACADEMIC BACKGROUND

- Doctor of Philosophy (PhD) in Information Systems, City University of Hong Kong, HKSAR, China
- Visiting PhD Student in Management Information Systems, University of British Columbia, Vancouver, Canada
- Master of Philosophy (MPhil) in Information Systems, City University of Hong Kong, HKSAR, China
- Bachelor of Arts (BA) in Managerial Statistics, City University of Hong Kong, HKSAR, China

RESEARCH INTERESTS

- IT and User Behaviour
- Responsible Use of IT
- IT and Societal Implications

Referred Journal Articles (Accepted and Published)

- [J1] Venkatesh, V., Cheung, C. M., Davis, F. D. and Lee, Z. W. Y. (In Press), Cyberslacking in the Workplace: Antecedents and Effects on Job Performance, *Management Information Systems Quarterly* [HKBU JL: A, ABS: 4*, ABDC: A*, FT50, SSCI-listed]
- [J2] Li, Y.J., Cheung, C.M., Shen, X.L., & Lee, M.K., (In Press), When Socialization Goes Wrong: Understanding We-Intention to Participate in Collective Trolling in Virtual Communities, *Journal of the Association for Information Systems*, 23(3), 678-706 [HKBU JL: A-, ABS: 4*, ABDC: A*, SSCI-listed]
- [J3] Suh, A., Cheung, C. M., & Lin, Y. (2022). Meaningful engagement with a gamified knowledge management system: theoretical conceptualization and empirical validation. *Industrial Management & Data Systems*, 122(5), 1355-1383 [ABS: 2, ABDC: A, SSCI-listed]
- [J4] Li, Y. J., Marga, J. J., Cheung, C. M., Shen, X. L., & Lee, M. (2022). Health Misinformation on Social Media: A Systematic Literature Review and Future Research Directions. *AIS Transactions on Human-Computer Interaction*, 14(2), 116-149 [ABS: 2, ABDC: A, SSCI-listed]
- [J5] Dwivedi, Y.K., Hughes, L., Cheung, C.M., Conboy, K., Duan, Y.Q., Dubey, R., Janssen, M., Jones, P., Sigala, M., & Viglia, G. (2022), Editorial: How to Develop a Quality Research Article and Avoid a Journal Desk Rejection, *International Journal of Information Management*, 62, 102426 [ABS: 2, ABDC: A*, SSCI-listed]

- [J6] Santos, Z.R., Cheung C.M., Coelho, P.S., & Rita, P., (2022), Consumer Engagement in Social Media Brand Communities: A Literature Review, *International Journal of Information Management*,63,102457 [ABS: 2, ABDC: A*, SSCI-listed]
- [J7] Gong, X., Cheung, C.M., Liu, S., Zhang, K.Z., & Lee, M.K., (2022), Battles of Mobile Payment Networks: The Impacts of Network Structures, Technology Complementarities, and Institutional Mechanisms on Consumer Loyalty, *Information Systems Journal*,32(4),696-728. [HKBU JL: A-, ABS: 4, ABDC: A*, SSCI-listed]
- [J8] Gong, X., Cheung, C.M., Zhang, K.Z., Chen, CY, & Lee, M.K., (2021), A Dual-Identity Perspective of Obsessive Online Social Gaming. *Journal of the Association for Information Systems*, 22(5),8. [HKBU JL: A-, ABS: 4*, ABDC: A*, SSCI-listed]
- [J9] Wong R.Y., Cheung, C.M., Xiao B., & Thatcher J., (2021), Standing Up or Standing by: Understanding Bystanders' Proactive Reporting Responses to Social Media Harassment, *Information Systems Research*,32(2),561-581 [HKBU JL: A, ABS: 4*, ABDC: A*, FT50, SSCI-listed]
- [J10] Lee, Z. W., Cheung, C. M., & Chan, T. K. (2021). Understanding Massively Multiplayer Online Role-playing Game Addiction: A Hedonic Management Perspective. *Information Systems Journal*, 31(1), 33-61. [HKBU JL: A-, ABS: 4, ABDC: A*, SSCI-listed]
- [J11] Wenninger, H., Cheung, C. M., & Chmielinski, M. (2021). Understanding Envy and Users' Responses to Envy in The Context of Social Networking Sites: A Literature Review. *International Journal of Information Management*, 58, 102303. [ABS: 2, ABDC: A*, SSCI-listed]
- [J12] Cheung, C. M., Wong, R. Y. M., & Chan, T. K. (2021), Online Disinhibition: Conceptualization, Measurement, and Implications for Online Deviant Behavior. *Industrial Management & Data Systems*,121(1),48-64. [ABS: 2, ABDC: A, SSCI-listed]
- [J13] Turel, O., Matt, C., Trenz, M., & Cheung, C. M. (2020), An Intertwined Perspective on Technology and Digitised Individuals: Linkages, Needs and Outcomes. *Information Systems Journal*,30(6),929-939. [HKBU JL: A-, ABS: 4, ABDC: A*, SSCI-listed]
- [J14] Trang, S., Trenz, M., Weiger, W. H., Tarafdar, M., & Cheung, C. M. (2020). One App to Trace Them All? Examining App Specifications for Mass Acceptance of Contact-tracing Apps. *European Journal of Information Systems*, 29(4), 415-428. [HKBU JL: A-, ABS: 4, ABDC: A*, SSCI-listed]
- [J15] Gong, X., Zhang, K. Z., Chen, C., Cheung, C. M., & Lee, M. K. (2020). What drives trust transfer from web to mobile payment services? The dual effects of perceived entitativity. *Information & Management*, 57(7), 103250. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed]
- [J16] Chan, T. K., Cheung, C. M., & Lee, Z. W. (2020). Cyberbullying on Social Networking Sites: A Literature Review and Future Research Directions. *Information & Management*, 103411. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed]
- [J17] Nability-Grover, T., Cheung, C. M., & Thatcher, J. B. (2020). Inside out and Outside in: How The COVID-19 Pandemic Affects Self-disclosure on Social Media. *International Journal of Information Management*, 55, 102188. [ABS: 2, ABDC: A*, SSCI-listed] [Hot Paper: This hot paper was published in the past two years and received enough citations in November/December 2020 to place it in the top 0.1% of papers in the academic field of Social Sciences.](#)
- [J18] Gong, X., Cheung, C. M., Zhang, K. Z., Chen, C., & Lee, M. K. (2020), Cross-Side Network Effects, Brand Equity, and Consumer Loyalty: Evidence from Mobile Payment Market. *International Journal of Electronic Commerce*, 24(3), 279-304. [HKBU JL: B, ABS: 3, ABDC: A, SSCI-listed]
- [J19] Gong, X., Zhang, K. Z., Chen, C., Cheung, C. M., & Lee, M. K. (2020). Transition from Web to Mobile Payment Services: The Triple Effects of Status Quo Inertia. *International Journal of Information Management*, 50, 310-324. [ABS: 2, ABDC: A*, SSCI-listed]
- [J20] Gong, X., Zhang, K. Z., Chen, C., Cheung, C. M., & Lee, M. K. (2019). What Drives Self-disclosure in Mobile Payment Applications? The Effect of Privacy Assurance Approaches, Network Externality, and Technology Complementarity. *Information Technology & People*, 33(4), 1174-1213. [ABS: 3, ABDC: A, SSCI-listed]
- [J21] Gong, X., Zhang, K. Z., Chen, C., Cheung, C. M., & Lee, M. K. (2019). Antecedents and Consequences of Excessive Online Social Gaming: a Social Learning Perspective. *Information Technology & People*, 33(2),657-688. [ABS: 3, ABDC: A, SSCI-listed]

- [J22] Chan, T. K., Cheung, C. M., & Wong, R. Y. (2019). Cyberbullying on Social Networking Sites: The Crime Opportunity and Affordance Perspectives. *Journal of Management Information Systems*, 36(2), 574-609. [HKBU JL: A, ABS: 4, ABDC: A*, FT50, SSCI-listed]
- [J23] Gong, X., Zhang, K. Z., Cheung, C. M., Chen, C., & Lee, M. K. (2019). Alone or Together? Exploring the Role of Desire for Online Group Gaming in Players' Social Game Addiction. *Information & Management*, 56(6), 103139. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed] **Hot Paper: This hot paper was published in the past two years and received enough citations in May/June 2020 to place it in the top 0.1% of papers in the academic field of Social Sciences.**
- [J24] Turel, O., Matt, C., Trez, M., Cheung, C. M., D'Arcy, J., Qahri-Saremi, H., & Tarafdar, M. (2019), Panel Report: the Dark Side of The Digitization of The Individual. *Internet Research*, 29(2), 274-288. [HKBU JL: B, ABS: 3, ABDC: A, SSCI-listed]
- [J25] Wenninger, H., Cheung, C. M., & Krasnova, H. (2019), College-Aged Users Behavioral Strategies to Reduce Envy on Social Networking Sites: A Cross-Cultural Investigation. *Computers in Human Behavior*, 97, 10-23. [HKBU JL: B+, ABS: 2, ABDC: B, SSCI-listed]
- [J26] Matt, C., Trez, M., Cheung, C. M., & Turel, O. (2019). The Digitization of The Individual: Conceptual Foundations and Opportunities for Research. *Electronic markets*, 29(3), 315-322. [ABS: 2, ABDC: A, SSCI-listed]
- [J27] Venkatraman, S., Cheung, C. M., Lee, Z. W., D. Davis, F., & Venkatesh, V. (2018). The “Darth” Side of Technology Use: An Inductively Derived Typology of Cyberdeviance. *Journal of Management Information Systems*, 35(4), 1060-1091. [HKBU JL: A, ABS: 4, ABDC: A*, FT50, SSCI-listed]
- [J28] Wong, R. Y., Cheung, C. M., & Xiao, B. (2018). Does Gender Matter in Cyberbullying Perpetration? An Empirical Investigation. *Computers in Human Behavior*, 79, 247-257. [HKBU JL: B+, ABS: 2, ABDC: B, SSCI-listed]
- [J29] Suh, A., Cheung, C. M., Ahuja, M., & Wagner, C. (2017). Gamification in The Workplace: The Central Role of The Aesthetic Experience. *Journal of Management Information Systems*, 34(1), 268-305. [HKBU JL: A, ABS: 4, ABDC: A*, FT50, SSCI-listed]
- [J30] Chan, T. K., Cheung, C. M., & Lee, Z. W. (2017). The State of Online Impulse-buying Research: A Literature Analysis. *Information & Management*, 54(2), 204-217. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed] **Highly Cited Paper: As of March/April 2021, this highly cited paper received enough citations to place it in the top 1% of the academic field of Social Sciences.**
- [J31] Zheng, X., Lee, M., & Cheung, C. M. (2017). Examining E-loyalty Towards Online Shopping Platforms. *Internet Research*, 27(3), 709-726 [HKBU JL: B, ABS: 3, ABDC: A, SSCI-listed]
- [J32] Chan, T. K., Cheung, C. M., Shi, N., Lee, M., & Lee, Z. (2016). An Empirical Examination of Continuance Intention of Social Network Sites. *Pacific Asia Journal of the Association for Information Systems*, 8(4), 5. [ABS: 2, ABDC: B]
- [J33] Liu, I. L., Cheung, C. M., & Lee, M. K. (2016). User Satisfaction with Microblogging: Information Dissemination Versus Social Networking. *Journal of the Association for Information Science and Technology*, 67(1), 56-70. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed]
- [J34] Liu, L., Cheung, C. M., & Lee, M. K. (2016). An Empirical Investigation of Information Sharing Behavior on Social Commerce Sites. *International Journal of Information Management*, 36(5), 686-699. [ABS: 2, ABDC: A*, SSCI-listed]
- [J35] Cheung, C. M., Liu, I. L., & Lee, M. K. (2015). How Online Social Interactions Influence Customer Information Contribution Behavior in Online Social Shopping Communities: A Social Learning Theory Perspective. *Journal of the Association for Information Science and Technology*, 66(12), 2511-2521. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed]
- [J36] Cheung, C. M., Shen, X. L., Lee, Z. W., & Chan, T. K. (2015). Promoting Sales of Online Games Through Customer Engagement. *Electronic Commerce Research and Applications*, 14(4), 241-250. [ABS: 2, ABDC: C, SSCI-listed]
- [J37] Chan, T. K., Cheung, C. M., Shi, N., & Lee, M. K. (2015). Gender Differences in Satisfaction with Facebook Users. *Industrial Management & Data Systems*, 115(1), 182-206. [ABS: 2, ABDC: A, SSCI-listed]
- [J38] Zheng, X., Cheung, C. M., Lee, M. K., & Liang, L. (2015). Building Brand Loyalty through User Engagement in Online Brand Communities in Social Networking Sites. *Information Technology & People*, 28(1), 90-106.

[*Emerald Literati Network Awards for Excellence 2016*](#) [ABS: 3, ABDC: A, SSCI-listed] [Highly Cited Paper: As of March/April 2021, this highly cited paper received enough citations to place it in the top 1% of the academic field of Social Sciences.](#)

- [J39] Lee, Z. W., Cheung, C. M., & Chan, T. K. (2015). Massively Multiplayer Online Game Addiction: Instrument Development and Validation. *Information & Management*, 52(4), 413-430. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed]
- [J40] Cheung, C. M., Lee, Z. W., & Chan, T. K. (2015). Self-disclosure in Social Networking Sites. *Internet Research*, 25(2), 279-299. [HKBU JL: B, ABS: 3, ABDC: A, SSCI-listed]
- [J41] Zhang, K. Z., Zhao, S. J., Cheung, C. M., & Lee, M. K. (2014). Examining the Influence of Online Reviews on Consumers' Decision-making: A Heuristic-Systematic Model. *Decision Support Systems*, 67, 78-89. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed] [Highly Cited Paper: As of March/April 2021, this highly cited paper received enough citations to place it in the top 1% of the academic field of Social Sciences.](#)
- [J42] Shen, X. L., Lee, M. K., & Cheung, C. M. (2014). Exploring Online Social Behavior in Crowdsourcing Communities: A Relationship Management Perspective. *Computers in Human Behavior*, 40, 144-151. [HKBU JL: B+, ABS: 2, ABDC: B, SSCI-listed]
- [J43] Cheung, C. M., Xiao, B. S., & Liu, I. L. (2014). Do Actions Speak Louder Than Voices? The Signaling Role of Social Information Cues in Influencing Consumer Purchase Decisions. *Decision Support Systems*, 65, 50-58. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed]
- [J44] Chan, T. K., Zheng, X., Cheung, C. M., Lee, M. K., & Lee, Z. W. (2014). Antecedents and Consequences of Customer Engagement in Online Brand Communities. *Journal of Marketing Analytics*, 2(2), 81-97.
- [J45] Zhang, K. Z., Cheung, C. M., & Lee, M. K. (2014). Examining the Moderating Effect of Inconsistent Reviews and Its Gender Differences on Consumers' Online Shopping Decision. *International Journal of Information Management*, 34(2), 89-98. [ABS: 2, ABDC: A*, SSCI-listed]
- [J46] Shen, X. L., Lee, M. K., & Cheung, C. M. (2012). Harnessing Collective Intelligence of Web 2.0: Group Adoption and Use of Internet-Based Collaboration Technologies. *Knowledge Management Research & Practice*, 10(4), 301-311.
- [J47] Shen, X. L., Cheung, C. M., & Lee, M. K. (2013). Perceived Critical Mass and Collective Intention in Social Media-Supported Small Group Communication. *International Journal of Information Management*, 33(5), 707-715. [ABS: 2, ABDC: A*, SSCI-listed]
- [J48] Cheung, C. M., Lee, M. K., & Lee, Z. W. (2013). Understanding the Continuance Intention of Knowledge Sharing in Online Communities of Practice through The Post-Knowledge-Sharing Evaluation Processes. *Journal of the American Society for Information Science and Technology*, 64(7), 1357-1374. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed]
- [J49] Shen, X. L., Cheung, C. M., & Lee, M. K. (2013). What Motivates Students to Adopt Information from Wikipedia: The Role of Trust and Information Usefulness. *British Journal of Educational Technology*, 44 (3), 502-517. [ABS: 2, ABDC: A, SSCI-listed]
- [J50] Jin, X. L., Zhou, Z., Lee, M. K., & Cheung, C. M. (2013). Why Users Keep Answering Questions in Online Question Answering Communities: A Theoretical and Empirical Investigation. *International Journal of Information Management*, 33(1), 93-104. [ABS: 2, ABDC: A*, SSCI-listed]
- [J51] Zhang, K. Z., Cheung, C. M., & Lee, M. K. (2012). Online Service Switching Behavior: the Case of Blog Service Providers. *Journal of Electronic Commerce Research*, 13(3), 184. [ABS: 1, ABDC: B, SSCI-listed]
- [J52] Cheung, C. M., & Thadani, D. R. (2012). The Impact of Electronic Word-of-Mouth Communication: A Literature Analysis and Integrative Model. *Decision Support Systems*, 54(1), 461-470. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed] [Highly Cited Paper: As of March/April 2021, this highly cited paper received enough citations to place it in the top 1% of the academic field of Social Sciences.](#)
- [J53] Bhattacharjee, A., Limayem, M., & Cheung, C. M. (2012). User Switching of Information Technology: A Theoretical Synthesis and Empirical Test. *Information & Management*, 49(7-8), 327-333. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed]
- [J54] Cheung, C. M., & Lee, M. K. (2012). What Drives Consumers to Spread Electronic Word of Mouth in Online Consumer-Opinion Platforms. *Decision Support Systems*, 53(1), 218-225. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed] [Highly Cited Paper: As of March/April 2021, this highly cited paper received enough citations to place it in the top 1% of the academic field of Social Sciences.](#)

- [J55] Cheung, C. M., & Lee, M. K. (2011). Antecedents and Consequences of User Satisfaction with An E-learning Portal. *International Journal of Digital Society*, 2(1), 373-380.
- [J56] Lee, M. K., Shi, N., Cheung, C. M., Lim, K. H., & Sia, C. L. (2011). Consumer's Decision to Shop Online: The Moderating Role of Positive Informational Social Influence. *Information & management*, 48(6), 185-191. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed]
- [J57] Limayem, M., & Cheung, C. M. (2011). Predicting the Continued Use of Internet-Based Learning Technologies: the Role of Habit. *Behaviour & Information Technology*, 30(1), 91-99. [HKBU JL: B-, ABS: 2, SSCI-listed]
- [J58] Cheung, C. M., Chiu, P. Y., & Lee, M. K. (2011). Online Social Networks: Why Do Students Use Facebook?. *Computers in Human Behavior*, 27(4), 1337-1343. [HKBU JL: B+, ABS: 2, ABDC: B, SSCI-listed] **Highly Cited Paper*: As of March/April 2021, this highly cited paper received enough citations to place it in the top 1% of the academic field of Social Sciences.**
- [J59] Cheung, C. M., & Lee, M. K. (2010). A Theoretical Model of Intentional Social Action in Online Social Networks. *Decision Support Systems*, 49(1), 24-30. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed] **Highly Cited Paper: As of March/April 2021, this highly cited paper received enough citations to place it in the top 1% of the academic field of Social Sciences.**
- [J60] Xi Shen, A., Lee, M. K., Cheung, C. M., & Chen, H. (2010). Gender Differences in Intentional Social Action: We-Intention to Engage in Social Network-Facilitated Team Collaboration. *Journal of Information Technology*, 25(2), 152-169. [HKBU JL: A-, ABS: 4, ABDC: A*, SSCI-listed]
- [J61] Jin, X. L., Lee, M. K., & Cheung, C. M. (2010). Predicting Continuance in Online Communities: Model Development and Empirical Test. *Behaviour & Information Technology*, 29(4), 383-394. [HKBU JL: B, ABS: 2, SSCI-listed]
- [J62] Shen, A. X., Cheung, C. M., Lee, M. K., & Chen, H. (2011). How Social Influence Affects We-Intention to Use Instant Messaging: The Moderating Effect of Usage Experience. *Information Systems Frontiers*, 13(2), 157-169. [ABS: 3, ABDC: A, SSCI-listed]
- [J63] Jin, X. L., Cheung, C. M., Lee, M. K., & Chen, H. P. (2009). How to Keep Members Using the Information in A Computer-Supported Social Network. *Computers in Human Behavior*, 25(5), 1172-1181. [HKBU JL: B+, ABS: 2, ABDC: B, SSCI-listed]
- [J64] Zhang, K. Z., Lee, M. K., Cheung, C. M., & Chen, H. (2009). Understanding the Role of Gender in Bloggers' Switching Behavior. *Decision Support Systems*, 47(4), 540-546. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed]
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- [J67] Cheung, C. M., Lee, M. K., & Rabjohn, N. (2008). The Impact of Electronic Word-Of-Mouth: The Adoption of Online Opinions in Online Customer Communities. *Internet Research*, 18(3), 229-247. [HKBU JL: B, ABS: 3, ABDC: A, SSCI-listed]
- [J68] Cheung, C. M., & Lee, M. K. (2008). The Structure of Web-Based Information Systems Satisfaction: Testing of Competing Models. *Journal of the American Society for Information Science and Technology*, 59(10), 1617-1630. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed]
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- [J71] Lee, M. K., Cheung, C. M., & Chen, Z. (2007). Understanding User Acceptance of Multimedia Messaging Services: An Empirical Study. *Journal of the American Society for Information Science and Technology*, 58(13), 2066-2077. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed]

- [J72] Cheung, C. M., & Lee, M. K. (2006). Understanding Consumer Trust in Internet Shopping: A Multidisciplinary Approach. *Journal of the American society for Information Science and Technology*, 57(4), 479-492. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed]
- [J73] Lee, M. K., Cheung, C. M., Lim, K. H., & Sia, C. L. (2006). Understanding Customer Knowledge Sharing in Web-Based Discussion Boards. *Internet Research*, 16 (3), 289-303. [*Emerald Literati Network Awards for Excellence 2007*](#) [HKBU JL: B, ABS: 3, ABDC: A, SSCI-listed]
- [J74] Cheung, C.M., Chan, G. W., & Limayem, M. (2005). A Critical Review of Consumer Behavior and Electronic Commerce. *Journal of Electronic Commerce in Organizations*, 3 (4), 1-19. [ABS: 1, ABDC: B, SSCI-listed]
- [J76] Lee, M.K., Cheung, C.M., & Chen, Z. (2005). Acceptance of Internet-based Learning Medium: The Role of Extrinsic and Intrinsic Motivation. *Information and Management*, 42 (8), 1095-1104. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed]
- [J77] Cheung, C.M. & Lee, M. K. (2005). The Asymmetric Impact of Website Attribute Performance on User Satisfaction: An Empirical Study. *e-Service Journal*, 3 (3), 65-89. [ABS: 1, ABDC: B, SSCI-listed]
- [J78] Lee, M. K. & Cheung, C.M. (2004). Internet Retailing Adoption by Small-to-Medium Sized Enterprises: A Multiple-Case Study. *Information Systems Frontiers*, 6 (4), 385-397. [ABS: 3, ABDC: A, SSCI-listed]
- [J79] Cheung, C.M. & Lee, M. K. (2001). Trust in Internet Shopping: A Proposed Model and Measurement Instrument. *Journal of Global Information Management*, 9 (3), 23-35. [ABS: 2, ABDC: A, SSCI-listed]

Lecture Note Series

- [L1] Cheung, C. M., Lee, M. K., & Thadani, D. R. (2009). "The Impact of Positive Electronic Word-of-Mouth on Consumer Online Purchasing Decision", in *Lecture Notes in Artificial Intelligence*, Lytras, M.D et al. (Eds.), Springer-Verlag Berlin Heidelberg, , pp. 501-510, 2009
- [L2] Shi, N., Cheung, C. M., Lee, M. K., & Chen, H. (2009). "Gender Differences in the Continuance of Online Social Networks", in *Communications in Computer and Information Science Series*, Vol. 49, M.D. Lytras et al. (Eds.), Springer-Verlag Berlin Heidelberg, pp. 216–225.
- [L3] Jin, X. L., Cheung, C. M., Lee, M. K., & Chen, H. (2008). "User Information Satisfaction with a Knowledge-Based Virtual Community: An Empirical Investigation", in *Lecture Notes in Artificial Intelligence 5288*, M.D. Lytras et al. (Eds), Springer-Verlag Berlin Heidelberg, pp. 123-130.
- [L4] Chiu, P. Y., Cheung, C. M., & Lee, M. K. (2008). "Online Social Networks: Why Do "We" Use Facebook?", in *Communications in Computer and Information Science Series 19*, M.D. Lytras et al. (Eds), Springer-Verlag Berlin Heidelberg, pp. 67-74.
- [L5] Cheung, C.M., & Lee, M. K. (2008). "Web-Based Information Systems Satisfaction: Theoretical Development and Testing of Competing Models", *Lecture Notes in Computer Science, Springer Berlin/Heidelberg*, pp.257-273.
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