

CHRISTY M.K. CHEUNG

RGC Senior Research Fellow

Professor, Department of Finance and Decision Sciences,

WLB818, Wing Lung Bank Building, School of Business, Hong Kong Baptist University, Hong Kong

Phone: (852) 3411-2102; Fax: (852) 3411-5585

Email: ccheung@hkbu.edu.hk

URL: <http://christycheung.com>

Google Scholar Citations 26,328; h-index 70; i10-index 126 | SCI/SCCI Citations 8,276; h-Index 42 (as of June 2022)

ACADEMIC EXPERIENCE

- Professor (with tenure), Department of Finance and Decision Sciences, Hong Kong Baptist University, HKSAR, September 2019 - present
- Associate Professor (with tenure), Department of Finance and Decision Sciences, Hong Kong Baptist University, HKSAR, September 2011- August 2019
- Visiting Associate Professor (sabbatical leave), Accounting and Information Systems Division, University of British Columbia, Canada, February-June 2018.
- Assistant Professor, Department of Finance and Decision Sciences, Hong Kong Baptist University, HKSAR, September 2006-August 2011

ACADEMIC BACKGROUND

- Doctor of Philosophy (PhD) in Information Systems, City University of Hong Kong, HKSAR, China
- Visiting PhD Student in Management Information Systems, University of British Columbia, Vancouver, Canada
- Master of Philosophy (MPhil) in Information Systems, City University of Hong Kong, HKSAR, China
- Bachelor of Arts (BA) in Managerial Statistics, City University of Hong Kong, HKSAR, China

RESEARCH INTERESTS

- IT and User Behaviour
- Responsible Use of IT
- IT and Societal Implications

Referred Journal Articles (Accepted and Published)

- [J1] Venkatesh, V., Cheung, C. M., Davis, F. D. and Lee, Z. W. Y. (In Press), Cyberslacking in the Workplace: Antecedents and Effects on Job Performance, *Management Information Systems Quarterly* [HKBU JL: A, ABS: 4*, ABDC: A*, FT50, SSCI-listed]
- [J2] Li, Y.J., Cheung, C.M., Shen, X.L., & Lee, M.K., (In Press), When Socialization Goes Wrong: Understanding We-Intention to Participate in Collective Trolling in Virtual Communities, *Journal of the Association for Information Systems* [HKBU JL: A-, ABS: 4*, ABDC: A*, SSCI-listed]
- [J3] Dwivedi, Y.K., Hughes, L., Cheung, C.M., Conboy, K., Duan, Y.Q., Dubey, R., Janssen, M., Jones, P., Sigala, M., & Viglia, G. (In Press), Editorial: How to Develop a Quality Research Article and Avoid a Journal Desk Rejection, *International Journal of Information Management* [ABS: 2, ABDC: A*, SSCI-listed]
- [J4] Santos, Z.R., Cheung C.M., Coelho, P.S., & Rita, P., (In Press), Consumer Engagement in Social Media Brand Communities: A Literature Review, *International Journal of Information Management* [ABS: 2, ABDC: A*, SSCI-listed]
- [J5] Gong, X., Cheung, C.M., Liu, S., Zhang, K.Z., & Lee, M.K., (2022), Battles of Mobile Payment Networks: The Impacts of Network Structures, Technology Complementarities, and Institutional Mechanisms on

- Consumer Loyalty, *Information Systems Journal*, 32(4), 696-728. [HKBU JL: A-, ABS: 4, ABDC: A*, SSCI-listed]
- [J6] Gong, X., Cheung, C.M., Zhang, K.Z., Chen, CY, & Lee, M.K., (2021), A Dual-Identity Perspective of Obsessive Online Social Gaming. *Journal of the Association for Information Systems*, 22(5), 8. [HKBU JL: A-, ABS: 4*, ABDC: A*, SSCI-listed]
- [J7] Wong R.Y., Cheung, C.M., Xiao B., & Thatcher J., (2021), Standing Up or Standing by: Understanding Bystanders' Proactive Reporting Responses to Social Media Harassment, *Information Systems Research*, 32(2), 561-581 [HKBU JL: A, ABS: 4*, ABDC: A*, FT50, SSCI-listed]
- [J8] Lee, Z. W., Cheung, C. M., & Chan, T. K. (2021). Understanding Massively Multiplayer Online Role-playing Game Addiction: A Hedonic Management Perspective. *Information Systems Journal*, 31(1), 33-61. [HKBU JL: A-, ABS: 4, ABDC: A*, SSCI-listed]
- [J9] Wenninger, H., Cheung, C. M., & Chmielinski, M. (2021). Understanding Envy and Users' Responses to Envy in The Context of Social Networking Sites: A Literature Review. *International Journal of Information Management*, 58, 102303. [ABS: 2, ABDC: A*, SSCI-listed]
- [J10] Cheung, C. M., Wong, R. Y. M., & Chan, T. K. (2021), Online Disinhibition: Conceptualization, Measurement, and Implications for Online Deviant Behavior. *Industrial Management & Data Systems*, 121(1), 48-64. [ABS: 2, ABDC: A, SSCI-listed]
- [J11] Turel, O., Matt, C., Trenz, M., & Cheung, C. M. (2020), An Intertwined Perspective on Technology and Digitised Individuals: Linkages, Needs and Outcomes. *Information Systems Journal*, 30(6), 929-939. [HKBU JL: A-, ABS: 4, ABDC: A*, SSCI-listed]
- [J12] Trang, S., Trenz, M., Weiger, W. H., Tarafdar, M., & Cheung, C. M. (2020). One App to Trace Them All? Examining App Specifications for Mass Acceptance of Contact-tracing Apps. *European Journal of Information Systems*, 29(4), 415-428. [HKBU JL: A-, ABS: 4, ABDC: A*, SSCI-listed]
- [J13] Gong, X., Zhang, K. Z., Chen, C., Cheung, C. M., & Lee, M. K. (2020). What drives trust transfer from web to mobile payment services? The dual effects of perceived entitativity. *Information & Management*, 57(7), 103250. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed]
- [J14] Chan, T. K., Cheung, C. M., & Lee, Z. W. (2020). Cyberbullying on Social Networking Sites: A Literature Review and Future Research Directions. *Information & Management*, 103411. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed]
- [J15] Nabyty-Grover, T., Cheung, C. M., & Thatcher, J. B. (2020). Inside out and Outside in: How The COVID-19 Pandemic Affects Self-disclosure on Social Media. *International Journal of Information Management*, 55, 102188. [ABS: 2, ABDC: A*, SSCI-listed] **[Hot Paper: This hot paper was published in the past two years and received enough citations in November/December 2020 to place it in the top 0.1% of papers in the academic field of Social Sciences.](#)**
- [J16] Gong, X., Cheung, C. M., Zhang, K. Z., Chen, C., & Lee, M. K. (2020), Cross-Side Network Effects, Brand Equity, and Consumer Loyalty: Evidence from Mobile Payment Market. *International Journal of Electronic Commerce*, 24(3), 279-304. [HKBU JL: B, ABS: 3, ABDC: A, SSCI-listed]
- [J17] Gong, X., Zhang, K. Z., Chen, C., Cheung, C. M., & Lee, M. K. (2020). Transition from Web to Mobile Payment Services: The Triple Effects of Status Quo Inertia. *International Journal of Information Management*, 50, 310-324. [ABS: 2, ABDC: A*, SSCI-listed]
- [J18] Gong, X., Zhang, K. Z., Chen, C., Cheung, C. M., & Lee, M. K. (2019). What Drives Self-disclosure in Mobile Payment Applications? The Effect of Privacy Assurance Approaches, Network Externality, and Technology Complementarity. *Information Technology & People*, 33(4), 1174-1213. [ABS: 3, ABDC: A, SSCI-listed]
- [J19] Gong, X., Zhang, K. Z., Chen, C., Cheung, C. M., & Lee, M. K. (2019). Antecedents and Consequences of Excessive Online Social Gaming: a Social Learning Perspective. *Information Technology & People*, 33(2), 657-688. [ABS: 3, ABDC: A, SSCI-listed]
- [J20] Chan, T. K., Cheung, C. M., & Wong, R. Y. (2019). Cyberbullying on Social Networking Sites: The Crime Opportunity and Affordance Perspectives. *Journal of Management Information Systems*, 36(2), 574-609. [HKBU JL: A, ABS: 4, ABDC: A*, FT50, SSCI-listed]
- [J21] Gong, X., Zhang, K. Z., Cheung, C. M., Chen, C., & Lee, M. K. (2019). Alone or Together? Exploring the Role of Desire for Online Group Gaming in Players' Social Game Addiction. *Information & Management*, 56(6), 103139. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed] **[Hot Paper: This hot paper was published](#)**

[in the past two years and received enough citations in May/June 2020 to place it in the top 0.1% of papers in the academic field of Social Sciences.](#)

- [J22] Turel, O., Matt, C., Trenz, M., Cheung, C. M., D'Arcy, J., Qahri-Saremi, H., & Tarafdar, M. (2019), Panel Report: the Dark Side of The Digitization of The Individual. *Internet Research*, 29(2), 274-288. [HKBU JL: B, ABS: 3, ABDC: A, SSCI-listed]
- [J23] Wenninger, H., Cheung, C. M., & Krasnova, H. (2019), College-Aged Users Behavioral Strategies to Reduce Envy on Social Networking Sites: A Cross-Cultural Investigation. *Computers in Human Behavior*, 97, 10-23. [HKBU JL: B+, ABS: 2, ABDC: B, SSCI-listed]
- [J24] Matt, C., Trenz, M., Cheung, C. M., & Turel, O. (2019). The Digitization of The Individual: Conceptual Foundations and Opportunities for Research. *Electronic markets*, 29(3), 315-322. [ABS: 2, ABDC: A, SSCI-listed]
- [J25] Venkatraman, S., Cheung, C. M., Lee, Z. W., D. Davis, F., & Venkatesh, V. (2018). The “Darth” Side of Technology Use: An Inductively Derived Typology of Cyberdeviance. *Journal of Management Information Systems*, 35(4), 1060-1091. [HKBU JL: A, ABS: 4, ABDC: A*, FT50, SSCI-listed]
- [J26] Wong, R. Y., Cheung, C. M., & Xiao, B. (2018). Does Gender Matter in Cyberbullying Perpetration? An Empirical Investigation. *Computers in Human Behavior*, 79, 247-257. [HKBU JL: B+, ABS: 2, ABDC: B, SSCI-listed]
- [J27] Suh, A., Cheung, C. M., Ahuja, M., & Wagner, C. (2017). Gamification in The Workplace: The Central Role of The Aesthetic Experience. *Journal of Management Information Systems*, 34(1), 268-305. [HKBU JL: A, ABS: 4, ABDC: A*, FT50, SSCI-listed]
- [J28] Chan, T. K., Cheung, C. M., & Lee, Z. W. (2017). The State of Online Impulse-buying Research: A Literature Analysis. *Information & Management*, 54(2), 204-217. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed] [Highly Cited Paper: As of March/April 2021, this highly cited paper received enough citations to place it in the top 1% of the academic field of Social Sciences.](#)
- [J29] Zheng, X., Lee, M., & Cheung, C. M. (2017). Examining E-loyalty Towards Online Shopping Platforms. *Internet Research*, 27(3), 709-726 [HKBU JL: B, ABS: 3, ABDC: A, SSCI-listed]
- [J30] Chan, T. K., Cheung, C. M., Shi, N., Lee, M., & Lee, Z. (2016). An Empirical Examination of Continuance Intention of Social Network Sites. *Pacific Asia Journal of the Association for Information Systems*, 8(4), 5. [ABS: 2, ABDC: B]
- [J31] Liu, I. L., Cheung, C. M., & Lee, M. K. (2016). User Satisfaction with Microblogging: Information Dissemination Versus Social Networking. *Journal of the Association for Information Science and Technology*, 67(1), 56-70. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed]
- [J32] Liu, L., Cheung, C. M., & Lee, M. K. (2016). An Empirical Investigation of Information Sharing Behavior on Social Commerce Sites. *International Journal of Information Management*, 36(5), 686-699. [ABS: 2, ABDC: A*, SSCI-listed]
- [J33] Cheung, C. M., Liu, I. L., & Lee, M. K. (2015). How Online Social Interactions Influence Customer Information Contribution Behavior in Online Social Shopping Communities: A Social Learning Theory Perspective. *Journal of the Association for Information Science and Technology*, 66(12), 2511-2521. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed]
- [J34] Cheung, C. M., Shen, X. L., Lee, Z. W., & Chan, T. K. (2015). Promoting Sales of Online Games Through Customer Engagement. *Electronic Commerce Research and Applications*, 14(4), 241-250. [ABS: 2, ABDC: C, SSCI-listed]
- [J35] Chan, T. K., Cheung, C. M., Shi, N., & Lee, M. K. (2015). Gender Differences in Satisfaction with Facebook Users. *Industrial Management & Data Systems*, 115(1), 182-206. [ABS: 2, ABDC: A, SSCI-listed]
- [J36] Zheng, X., Cheung, C. M., Lee, M. K., & Liang, L. (2015). Building Brand Loyalty through User Engagement in Online Brand Communities in Social Networking Sites. *Information Technology & People*, 28(1), 90-106. [*Emerald Literati Network Awards for Excellence 2016*](#) [ABS: 3, ABDC: A, SSCI-listed] [Highly Cited Paper: As of March/April 2021, this highly cited paper received enough citations to place it in the top 1% of the academic field of Social Sciences.](#)
- [J37] Lee, Z. W., Cheung, C. M., & Chan, T. K. (2015). Massively Multiplayer Online Game Addiction: Instrument Development and Validation. *Information & Management*, 52(4), 413-430. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed]

- [J38] Cheung, C. M., Lee, Z. W., & Chan, T. K. (2015). Self-disclosure in Social Networking Sites. *Internet Research*, 25(2), 279-299. [HKBU JL: B, ABS: 3, ABDC: A, SSCI-listed]
- [J39] Zhang, K. Z., Zhao, S. J., Cheung, C. M., & Lee, M. K. (2014). Examining the Influence of Online Reviews on Consumers' Decision-making: A Heuristic–Systematic Model. *Decision Support Systems*, 67, 78-89. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed] [Highly Cited Paper: As of March/April 2021, this highly cited paper received enough citations to place it in the top 1% of the academic field of Social Sciences.](#)
- [J40] Shen, X. L., Lee, M. K., & Cheung, C. M. (2014). Exploring Online Social Behavior in Crowdsourcing Communities: A Relationship Management Perspective. *Computers in Human Behavior*, 40, 144-151. [HKBU JL: B+, ABS: 2, ABDC: B, SSCI-listed]
- [J41] Cheung, C. M., Xiao, B. S., & Liu, I. L. (2014). Do Actions Speak Louder Than Voices? The Signaling Role of Social Information Cues in Influencing Consumer Purchase Decisions. *Decision Support Systems*, 65, 50-58. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed]
- [J42] Chan, T. K., Zheng, X., Cheung, C. M., Lee, M. K., & Lee, Z. W. (2014). Antecedents and Consequences of Customer Engagement in Online Brand Communities. *Journal of Marketing Analytics*, 2(2), 81-97.
- [J43] Zhang, K. Z., Cheung, C. M., & Lee, M. K. (2014). Examining the Moderating Effect of Inconsistent Reviews and Its Gender Differences on Consumers' Online Shopping Decision. *International Journal of Information Management*, 34(2), 89-98. [ABS: 2, ABDC: A*, SSCI-listed]
- [J44] Shen, X. L., Lee, M. K., & Cheung, C. M. (2012). Harnessing Collective Intelligence of Web 2.0: Group Adoption and Use of Internet-Based Collaboration Technologies. *Knowledge Management Research & Practice*, 10(4), 301-311.
- [J45] Shen, X. L., Cheung, C. M., & Lee, M. K. (2013). Perceived Critical Mass and Collective Intention in Social Media-Supported Small Group Communication. *International Journal of Information Management*, 33(5), 707-715. [ABS: 2, ABDC: A*, SSCI-listed]
- [J46] Cheung, C. M., Lee, M. K., & Lee, Z. W. (2013). Understanding the Continuance Intention of Knowledge Sharing in Online Communities of Practice through The Post-Knowledge-Sharing Evaluation Processes. *Journal of the American Society for Information Science and Technology*, 64(7), 1357-1374. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed]
- [J47] Shen, X. L., Cheung, C. M., & Lee, M. K. (2013). What Motivates Students to Adopt Information from Wikipedia: The Role of Trust and Information Usefulness. *British Journal of Educational Technology*, 44 (3), 502-517. [ABS: 2, ABDC: A, SSCI-listed]
- [J48] Jin, X. L., Zhou, Z., Lee, M. K., & Cheung, C. M. (2013). Why Users Keep Answering Questions in Online Question Answering Communities: A Theoretical and Empirical Investigation. *International Journal of Information Management*, 33(1), 93-104. [ABS: 2, ABDC: A*, SSCI-listed]
- [J49] Zhang, K. Z., Cheung, C. M., & Lee, M. K. (2012). Online Service Switching Behavior: the Case of Blog Service Providers. *Journal of Electronic Commerce Research*, 13(3), 184. [ABS: 1, ABDC: B, SSCI-listed]
- [J50] Cheung, C. M., & Thadani, D. R. (2012). The Impact of Electronic Word-of-Mouth Communication: A Literature Analysis and Integrative Model. *Decision Support Systems*, 54(1), 461-470. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed] [Highly Cited Paper: As of March/April 2021, this highly cited paper received enough citations to place it in the top 1% of the academic field of Social Sciences.](#)
- [J51] Bhattacharjee, A., Limayem, M., & Cheung, C. M. (2012). User Switching of Information Technology: A Theoretical Synthesis and Empirical Test. *Information & Management*, 49(7-8), 327-333. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed]
- [J52] Cheung, C. M., & Lee, M. K. (2012). What Drives Consumers to Spread Electronic Word of Mouth in Online Consumer-Opinion Platforms. *Decision Support Systems*, 53(1), 218-225. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed] [Highly Cited Paper: As of March/April 2021, this highly cited paper received enough citations to place it in the top 1% of the academic field of Social Sciences.](#)
- [J53] Cheung, C. M., & Lee, M. K. (2011). Antecedents and Consequences of User Satisfaction with An E-learning Portal. *International Journal of Digital Society*, 2(1), 373-380.
- [J54] Lee, M. K., Shi, N., Cheung, C. M., Lim, K. H., & Sia, C. L. (2011). Consumer's Decision to Shop Online: The Moderating Role of Positive Informational Social Influence. *Information & management*, 48(6), 185-191. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed]

- [J55] Limayem, M., & Cheung, C. M. (2011). Predicting the Continued Use of Internet-Based Learning Technologies: the Role of Habit. *Behaviour & Information Technology*, 30(1), 91-99. [HKBU JL: B-, ABS: 2, SSCI-listed]
- [J56] Cheung, C. M., Chiu, P. Y., & Lee, M. K. (2011). Online Social Networks: Why Do Students Use Facebook?. *Computers in Human Behavior*, 27(4), 1337-1343. [HKBU JL: B+, ABS: 2, ABDC: B, SSCI-listed] [Highly Cited Paper*: As of March/April 2021, this highly cited paper received enough citations to place it in the top 1% of the academic field of Social Sciences.](#)
- [J57] Cheung, C. M., & Lee, M. K. (2010). A Theoretical Model of Intentional Social Action in Online Social Networks. *Decision Support Systems*, 49(1), 24-30. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed] [Highly Cited Paper: As of March/April 2021, this highly cited paper received enough citations to place it in the top 1% of the academic field of Social Sciences.](#)
- [J58] Xi Shen, A., Lee, M. K., Cheung, C. M., & Chen, H. (2010). Gender Differences in Intentional Social Action: We-Intention to Engage in Social Network-Facilitated Team Collaboration. *Journal of Information Technology*, 25(2), 152-169. [HKBU JL: A-, ABS: 4, ABDC: A*, SSCI-listed]
- [J59] Jin, X. L., Lee, M. K., & Cheung, C. M. (2010). Predicting Continuance in Online Communities: Model Development and Empirical Test. *Behaviour & Information Technology*, 29(4), 383-394. [HKBU JL: B, ABS: 2, SSCI-listed]
- [J60] Shen, A. X., Cheung, C. M., Lee, M. K., & Chen, H. (2011). How Social Influence Affects We-Intention to Use Instant Messaging: The Moderating Effect of Usage Experience. *Information Systems Frontiers*, 13(2), 157-169. [ABS: 3, ABDC: A, SSCI-listed]
- [J61] Jin, X. L., Cheung, C. M., Lee, M. K., & Chen, H. P. (2009). How to Keep Members Using the Information in A Computer-Supported Social Network. *Computers in Human Behavior*, 25(5), 1172-1181. [HKBU JL: B+, ABS: 2, ABDC: B, SSCI-listed]
- [J62] Zhang, K. Z., Lee, M. K., Cheung, C. M., & Chen, H. (2009). Understanding the Role of Gender in Bloggers' Switching Behavior. *Decision Support Systems*, 47(4), 540-546. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed]
- [J63] Cheung, C. M., & Lee, M. K. (2009). Understanding the Sustainability of A Virtual Community: Model Development and Empirical Test. *Journal of Information Science*, 35(3), 279-298. [HKBU JL: B, ABS: 2, SSCI-listed]
- [J64] Cheung, C. M., & Lee, M. K. (2009). User Satisfaction with An Internet-Based Portal: An Asymmetric and Nonlinear Approach. *Journal of the American Society for Information Science and Technology*, 60(1), 111-122. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed]
- [J65] Cheung, C. M., Lee, M. K., & Rabjohn, N. (2008). The Impact of Electronic Word-Of-Mouth: The Adoption of Online Opinions in Online Customer Communities. *Internet Research*, 18(3), 229-247. [HKBU JL: B, ABS: 3, ABDC: A, SSCI-listed]
- [J66] Cheung, C. M., & Lee, M. K. (2008). The Structure of Web-Based Information Systems Satisfaction: Testing of Competing Models. *Journal of the American Society for Information Science and Technology*, 59(10), 1617-1630. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed]
- [J67] Limayem, M., & Cheung, C. M. (2008). Understanding Information Systems Continuance: The Case of Internet-Based Learning Technologies. *Information & Management*, 45(4), 227-232. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed]
- [J68] Limayem, M., Hirt, S. G., & Cheung, C. M. (2007). How Habit Limits the Predictive Power of Intention: The Case of Information Systems Continuance. *MIS Quarterly*, 36 (4), 705-737. [HKBU JL: A, ABS: 4*, ABDC: A*, SSCI-listed]
- [J69] Lee, M. K., Cheung, C. M., & Chen, Z. (2007). Understanding User Acceptance of Multimedia Messaging Services: An Empirical Study. *Journal of the American Society for Information Science and Technology*, 58(13), 2066-2077. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed]
- [J70] Cheung, C. M., & Lee, M. K. (2006). Understanding Consumer Trust in Internet Shopping: A Multidisciplinary Approach. *Journal of the American society for Information Science and Technology*, 57(4), 479-492. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed]

- [J71] Lee, M. K., Cheung, C. M., Lim, K. H., & Sia, C. L. (2006). Understanding Customer Knowledge Sharing in Web-Based Discussion Boards. *Internet Research*, 16 (3), 289-303. [*Emerald Literati Network Awards for Excellence 2007*](#) [HKBU JL: B, ABS: 3, ABDC: A, SSCI-listed]
- [J72] Cheung, C.M., Chan, G. W., & Limayem, M. (2005). A Critical Review of Consumer Behavior and Electronic Commerce. *Journal of Electronic Commerce in Organizations*, 3 (4), 1-19. [ABS: 1, ABDC: B, SSCI-listed]
- [J73] Lee, M.K., Cheung, C.M., & Chen, Z. (2005). Acceptance of Internet-based Learning Medium: The Role of Extrinsic and Intrinsic Motivation. *Information and Management*, 42 (8), 1095-1104. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed]
- [J74] Cheung, C.M. & Lee, M. K. (2005). The Asymmetric Impact of Website Attribute Performance on User Satisfaction: An Empirical Study. *e-Service Journal*, 3 (3), 65-89. [ABS: 1, ABDC: B, SSCI-listed]
- [J76] Lee, M. K. & Cheung, C.M. (2004). Internet Retailing Adoption by Small-to-Medium Sized Enterprises: A Multiple-Case Study. *Information Systems Frontiers*, 6 (4), 385-397. [ABS: 3, ABDC: A, SSCI-listed]
- [J77] Cheung, C.M. & Lee, M. K. (2001). Trust in Internet Shopping: A Proposed Model and Measurement Instrument. *Journal of Global Information Management*, 9 (3), 23-35. [ABS: 2, ABDC: A, SSCI-listed]

Lecture Note Series

- [L1] Cheung, C. M., Lee, M. K., & Thadani, D. R. (2009). "The Impact of Positive Electronic Word-of-Mouth on Consumer Online Purchasing Decision", in *Lecture Notes in Artificial Intelligence*, Lytras, M.D et al. (Eds.), Springer-Verlag Berlin Heidelberg, , pp. 501-510, 2009
- [L2] Shi, N., Cheung, C. M., Lee, M. K., & Chen, H. (2009). "Gender Differences in the Continuance of Online Social Networks", in *Communications in Computer and Information Science Series*, Vol. 49, M.D. Lytras et al. (Eds.), Springer-Verlag Berlin Heidelberg, pp. 216–225.
- [L3] Jin, X. L., Cheung, C. M., Lee, M. K., & Chen, H. (2008). "User Information Satisfaction with a Knowledge-Based Virtual Community: An Empirical Investigation", in *Lecture Notes in Artificial Intelligence 5288*, M.D. Lytras et al. (Eds), Springer-Verlag Berlin Heidelberg, pp. 123-130.
- [L4] Chiu, P. Y., Cheung, C. M., & Lee, M. K. (2008). "Online Social Networks: Why Do "We" Use Facebook?", in *Communications in Computer and Information Science Series 19*, M.D. Lytras et al. (Eds), Springer-Verlag Berlin Heidelberg, pp. 67-74.
- [L5] Cheung, C.M., & Lee, M. K. (2008). "Web-Based Information Systems Satisfaction: Theoretical Development and Testing of Competing Models", *Lecture Notes in Computer Science, Springer Berlin/Heidelberg*, pp.257-273.
- [L6] Cheung, C. M., & Lee, M. K. (2007). "What Drives Members to Continue Sharing Knowledge in a Virtual Professional Community? The Role of Knowledge Self-Efficacy and Satisfaction", *Lecture Notes in Computer Science, Springer Berlin/Heidelberg*, pp. 4798.

Conference Proceedings/Presentations (Accepted and Published)

- [C1] Nability-Grover, T., Cheung, C.M. & Thatcher, J. B. (January 2022). " I'll (Not) be Home for Christmas: The Impact of the Pandemic on Evaluation Apprehension and Self-Disclosure during the 2020 Holidays ", in Proceedings of *Hawaii International Conference on System Sciences (HICSS)*, Maui, Hawaii, USA.
- [C2] Wu, W., Gong, X., & Cheung, C. M. (June 2021). "More Than Just Shopping on Social Commerce Websites: A Multidimensional Scaling Study of Consumers' In-Role and Extra-Role Behaviors" in *Proceedings of European Conference on Information Systems (ECIS)*, Marrakech, Morocco.
- [C3] Wong, R. Y., Chmielinski, M., & Cheung, C. M. (June 2021), "Suffering or Joy? Envy on Social Networking Sites During the Pandemic", in *Proceedings of Pacific Asia Conference on Information Systems (PACIS)*, Dubai, UAE.
- [C4] Chmielinski, M., Cheung, C. M., & Wenninger, H. (June 2020), "Coping with Envy on Professional Social Networking Sites", in Proceedings of *Pacific Asia Conference on Information Systems (PACIS)*, Dubai, UAE.
- [C5] Suh, A., & Cheung, C. M. (July 2019), "Revisiting User Engagement: Concepts, Themes, and Opportunities", in *Proceedings of Pacific Asia Conference on Information Systems (PACIS)*, Xian, China

- [C6] Li, Y. J., Cheung, C. M., Shen, X. L., & Lee, M. K. (July 2019), "Health Misinformation on Social Media: A Literature Review", in *Proceedings of Pacific Asia Conference on Information Systems (PACIS)*, Xian, China
- [C7] Chan, J. K., Wong, R. Y., & Cheung, C. M. (July 2019) "How Affordances of Immersive Visualization Systems Affect Learning Outcomes through Aesthetic Experience", in *Proceedings of Pacific Asia Conference on Information Systems (PACIS)*, Xian, China
- [C8] Wong, R.Y., Chan, J.K., & Cheung, C.M., (August 2018) "How Gamification Influences Immersive Learning Environment: An Affordance Perspective", in *Proceedings of the 24th Cross Strait Conference of Information Management Development and Strategy (CSIM 2018)*, Hong Kong, China
- [C9] Che J.W., Cheung, C.M., & Thadani, D.R., (January 2017) "Consumer Purchase Decision in Instagram Stores: The Role of Consumer Trust", in *Proceedings of The Hawaii International Conference on System Sciences (HICSS)*, Big Island, Hawaii, USA.
- [C10] Lee, Z.W., Cheung, C.M., & Chan, T.K., (December 2016) "Technology-Mediated Self-Regulation: An Implication for Preventing Online Gaming Addiction" in *Proceedings of International Conference on Information Systems (ICIS)*, Dubin, Ireland.
- [C11] Cheung, C.M., Wong, R.Y., & Chan, T.K., (December 2016) "Online Disinhibition: Conceptualization, Measurement, and Relation to Aggressive Behaviors", in *Proceedings of International Conference on Information Systems (ICIS)*, Dubin, Ireland.
- [C12] Wong, R.Y., Cheung, C.M., & Xiao, B., (June 2016) "Understanding Users' Willingness to Report Online Harassment on Social Networking Sites: The Role of Efficacy", in *Proceedings of Pacific Asia Conference on Information Systems (PACIS)*, Chiayi, Taiwan
- [C13] Wong, R.Y., Cheung, C.M., & Xiao, B., (January 2016), "Combating Online Abuse: What Drives People to Use Online Reporting Functions in Social Networking Sites", in *Proceedings of Hawaii International Conference on System Sciences (HICSS)*, Kauai, Hawaii, USA.
- [C14] Xiao, B., Chan, T.K., Cheung, C.M. & Wong, R.Y., (June 2016) "An Investigation into Cyberbullying Perpetration: A Routine Activity Perspective", in *Proceedings of Pacific Asia Conference on Information Systems (PACIS)*, Chiayi, Taiwan
- [C15] Thadani, D.R., Cheung, C.M., & Lee, Z.W., (June 2016) "Social Networking Site Addiction: The Cognitive Bias Perspective", in *Proceedings of Pacific Asia Conference on Information Systems (PACIS)*, Chiayi, Taiwan
- [C16] Wenninger, H., Lee, Z.W., Cheung, C.M., Chan, T.K., & Wong, R.Y.M., (June 2016)"A Literature Analysis about Social Information Contribution and Consumption on Social Networking Sites", in *Proceedings of European Conference on Information Systems (ECIS)*, Istanbul, Turkey
- [C17] Liu, F., Xiao, B. & Cheung, C.M., (December 2015), "Realizing Your Wishes: Alleviating Online Shopping Hesitation via Peer Consumer Review in Social Shopping Context", in *Proceedings of International Conference on Information Systems (ICIS)*, Fort Worth, Texas, U.S.A.
- [C18] Wong, R.Y., Cheung, C.M., & Xiao, B., (September 2015), "Fighting Online Abuse: Understanding User Acceptance of Online Reporting Functions of Social Networking Sites", in *Proceedings of 2015 International Conference on e-Commerce e-Administration, e-Society, e-Education, and e-Technology (e-CASE & e-Tech)*, Kyoto, Japan. ***Distinguished Paper Award***
- [C19] Thadani, D.R., Lee, Z.W., & Cheung, C.M., (September 2015), "Understanding Continuance Intention to Play Massively Multiplayer Online Games: A Thinking-Feelings Perspective", in *Proceedings of 2015 International Conference on e-Commerce e-Administration, e-Society, e-Education, and e-Technology (e-CASE & e-Tech)*, Kyoto, Japan.
- [C20] Wong, R.Y., Cheung, C.M., Xiao, B., & Chan, T.K., (July 2015), "The Instigating, Impelling, and Inhibiting Forces in Cyberbullying Perpetration across Gender", in *Proceedings of 2015 Pacific Asia Conference on Information Systems (PACIS)*, Singapore.
- [C21] Chan, T.K., Cheung, C.M., Lee, Z.W., & Neben, T., (July 2015), "Transition from Urge to Excessive Use of Social Networking Sites: The Moderating Role of Self-Control and Accessibility", in *Proceedings of 2015 Pacific Asia Conference on Information Systems (PACIS)*, Singapore.
- [C22] Chan, T.K., Cheung, C.M., Lee, Z.W., & Neben, T., (January 2015). "Understanding the Excessive Use of Social Networking Sites: The Role of Urge" in *Proceedings of Hawaii International Conference on System Sciences (HICSS)*, Big Island, Hawaii, USA.

- [C23] Lee, Z.W., Cheung, C.M., & Chan, T.K., (December 2014). “Understanding the Development of Problematic Use of Massively Multiplayer Online Game”, in *Proceedings of International Conference on Information Systems (ICIS)*, Auckland, New Zealand.
- [C24] Cheung, C.M., Zheng, X., & Lee, M.K., (November 2014). “Customer Loyalty to Online Social Shopping Platforms: The Role of Flow Experience”, in *Proceedings of 2014 International Conference on e-Commerce e-Administration, e-Society, e-Education, and e-Technology (e-CASE & e-Tech)*, Tokyo, Japan. [***Distinguished Paper Award***](#)
- [C25] Chan, T.K., Cheung, C.M., Lee, Z.W., & Neben, T., (June 2014). “The Urge to Check Social Networking Sites: Antecedents and Consequences,” in *Proceedings of 2014 Pacific Asia Conference on Information Systems (PACIS)*, Chengdu, China.
- [C26] Chan, T.K., Cheung, C.M., & Lee, Z.W., (April 2014). “Understanding the Continuance Intention to Play Massively Multiplayer Online Games: An Extended IS Continuance Model,” In *Proceedings of 2014 International Conference on e-Commerce e-Administration, e-Society, e-Education, and e-Technology (e-CASE & e-Tech)*, Nagoya, Japan. [***Best Paper Award***](#)
- [C27] Cheung, C.M., Zheng, X., & Lee, M.K., (January 2014). “Customer Loyalty to C2C Online Shopping Platforms: An Exploration of the Role of Customer Engagement”, in *Proceedings of Hawaii International Conference on System Sciences (HICSS)*, Big Island, Hawaii, USA.
- [C28] Lee, Z.W., Cheung, C.M. & Chan, T.K., (January 2014). “Explaining the Development of the Excessive Use of Massively Multiplayer Online Games: A Positive-Negative Reinforcement Perspective”, in *Proceedings of Hawaii International Conference on System Sciences (HICSS)*, Big Island, Hawaii, USA.
- [C29] Cheung, C.M., Lee, Z.W., & Chan, T.K., (June 2013). “Social Media Engagement: Investigating the Adoption of Social Media in Hong Kong Top Brands”, *Twenty Second Annual World Business Congress of the International Management Development Association (WBCIMDA)*, Taipei, Taiwan.
- [C30] Lee, Z.W. & Cheung, C.M., (June 2013). “Problematic Use of Massively Multiplayer Online Games: Scale Development and Validation”, in *Proceedings of Pacific Asia Conference on Information Systems (PACIS) 2013*, Jeju, South Korea.
- [C31] Liu, I. L., Cheung, C. M., & Lee, M. K. (June 2013). “Customer Information Sharing Behavior in Social Shopping Communities: A Social Capital Perspective”, in *Proceeding of Pacific Asia Conference on Information Systems (PACIS) 2013*, Jeju, South Korea.
- [C32] Cheung, C.M., Lee, Z.W., & Lee, M.K., (June 2013). “Understanding Compulsive Use of Facebook Through the Reinforcement Processes”, in *Proceedings of the 21st European Conference on Information Systems (ECIS)*, Utrecht.
- [C33] Zheng, X., Lee, M.K. Cheung, C.M., (May 2013). “The Side of Trust in Online Retailing Environment: the Role of Coupon Proneness”, in *Proceedings of The 12th Wuhan International Conference on E-business (WHICHB)*, Wuhan, China.
- [C34] Liu, I. L., Cheung, C. M., & Lee, M. K. (January 2013). “Customer Knowledge Contribution Behavior in Social Shopping Communities”, in *Proceedings of Hawaii International Conference on System Sciences (HICSS)*, Maui, Hawaii, USA.
- [C35] Liu, I. L., Cheung, C. M., & Lee, M. K. (August 2012). “Why Do We Post on Social Shopping Communities”, in *Proceedings of 18th Americas Conference on Information Systems (AMCIS)*, U.S.A., Seattle.
- [C36] Cheung, C.M., Zheng, X., & Lee, M. K. (August 2012). “Consumer Engagement Behaviors in Brand Communities of Social Networking Sites”, *Proceedings of 18th Americas Conference on Information Systems (AMCIS)*, U.S.A., Seattle.
- [C37] Lee, Z.W. & Cheung, C.M., (March 2012). “Problematic Use of Social Networking Sites: How Self-Esteem Associated with its Development”, in *Proceedings of International Conference on e-Commerce, e-Administration, e-Society, e-Education, and e-Technology*, Hong Kong, HKSAR.
- [C38] Cheung, C.M., Xiao, B., & Liu, I.L., (January 2012). “The Impact of Observational Learning and Electronic Word of Mouth on Consumer Purchase Decisions: The Moderating Role of Consumer Expertise and Consumer Involvement”, in *Proceedings of Hawaii International Conference on System Sciences (HICSS)*, Maui, Hawaii, USA. [***Best Paper Award Nomination***](#)

- [C39] Lee, Z.W., Cheung, C.M. & Thadani, D.R., (January 2012). “An Investigation into the Problematic Use of Facebook”, in *Proceedings of Hawaii International Conference on System Sciences*, Maui, Hawaii, USA. [*Best Paper Award Nomination*](#)
- [C40] Xiao, B., Cheung, C.M., & Liu, I.L., (December 2011). “Do Actions Speak Louder than Voices? The Impact of Observational Learning and Electronic Word of Mouth on Consumer Purchase Decisions and the Moderating Role of Consumer Expertise. “, in *the Tenth Annual Pre-ICIS Workshop on HCI Research in MIS*, Shanghai, China.
- [C41] Cheung, C.M. Lee, M.K., & Jin, X-L., (December 2011). “Customer Engagement in an Online Social Platform: A Conceptual Model and Scale Development”, in *Proceedings of the International Conference on Information Systems (ICIS)*, Shanghai, China.
- [C42] Thadani, D.R. & Cheung, C.M., (December 2011). “Exploring the Role of Online Social Network Dependency in Habit Formation” in *Proceedings of the International Conference on Information Systems (ICIS)*, Shanghai, China.
- [C43] Xiao, B., Cheung, C.M. & Thadani, D.R., (June 2011). “Assessing the Quality and Knowledge Contribution of Top IS Journals: A Comparative Citation Analysis”, in *Proceedings of European Conference on Information Systems (ECIS)*, Helsinki, Finland.
- [C44] Liu, I.L., Cheung, C.M., & Lee, M.K., (June 2011). “Habit Formation in Twitter”, in *Proceedings of Bled eConference*, Bled, Slovenia.
- [C45] Shen, A.X., Cheung, C.M., & Lee, M.K., (January 2011). “An Empirical Investigation into the Effect of Information Usefulness on Information Adoption from Wikipedia” in *Proceedings of 2011 International Conference on e-Commerce, e-Administration, e-Society, e-Education, and e-Technology (e-CASE & e-Tech 2011)*, Tokyo, Japan. [*Distinguished Paper Award*](#)
- [C46] Thadani, D.R. & Cheung, C.M., (January 2011). “Online Social Network Dependency: Theoretical Development and Testing of Competing Models” in *Proceedings of Hawaii International Conference on System Sciences (HICSS)*, Kauai, Hawaii, USA.
- [C47] Cheung, C.M., Xiao, B., & Thadani, D.R., (December 2010). “Assessing the Quality and Knowledge Contribution of MIS Quarterly: A Citation Analysis”, in *Proceedings of Australasian Conference on Information Systems (ACIS)*, Brisbane, Australia.
- [C48] Cheung, C.M. & Thadani, D.R., (July 2010). “The State of Electronic Word-of-Mouth Research: A Literature Analysis”, in *Proceedings of Pacific-Asia Conference on Information Systems (PACIS)*, Taipei, Taiwan.
- [C49] Liu, I.L., Cheung, C.M., & Lee, M.K., (July 2010). “Understanding Twitter Usage: What Drive People Continue to Tweet?”, in *Proceedings of Pacific-Asia Conference on Information Systems (PACIS)*, Taipei, Taiwan.
- [C50] Jin, X-L., Xiang, L., Lee, M.K., & Cheung, C.M., (July 2010). “Understanding Continuously Word-of-Mouth Spreading in Online Opinion Platforms: The Role of Multiple Commitment”, in *Proceedings of Pacific-Asia Conference on Information Systems (PACIS)*, Taipei, Taiwan.
- [C51] Cheung, C.M. & Thadani, D.R., (June 2010). “The Effectiveness of Electronic Word-of-Mouth Communication: A Literature Analysis”, in *Proceedings of Bled*, Slovenia.
- [C52] Shi, N., Lee, M.K., Cheung, C.M., & Chen, H.P., (January 2010). “The Continuance of Online Social Networks: How to Keep People Using Facebook” in *Proceedings of Hawaii International Conference on System Sciences (HICSS)*, Kauai, Hawaii, USA.
- [C53] Zhang, K.Z., Lee, M.K., Cheung, C.M., Shen, A.X., Jin, X-L., & Chen, H.P., (January 2010). “Exploring the Moderating Effect of Information Inconsistency in a Trust-based Online Shopping Model”, in *Proceedings of Hawaii International Conference on System Sciences (HICSS)*, Kauai, Hawaii, USA.
- [C54] Shen, A.X., Lee, M.K., Cheung, C.M., & Chen, H.P., (December 2009). “An Investigation into Contribution I-Intention and We-Intention in Open Web-Based Encyclopedia: Roles of Joint Commitment and Mutual Agreement” in *Proceedings of International Conference on Information Systems (ICIS)*, Phoenix, Arizona, USA.
- [C55] Shen, A.X., Cheung, C.M., Lee, M.K., & Chen, H.P., (December 2009). “The Role of Perceived Critical Mass in Explaining We-Intention to Use Instant Messaging for Team Collaboration” in *Proceedings of the 9th International Conference on Electronic Business*, Macau, China.

- [C56] Jin, X., Lee, M.K., & Cheung, C.M., (December 2009). "Understanding Users' Continuance Intention to Answer Questions in Online Question Answering Communities" in *Proceedings of International Conference on Electronic Business*, Macau, China.
- [C57] Cheung, C.M. & Lee, M.K., (August 2008). "Online Consumer Reviews: Does Negative Electronic Word-of-Mouth Hurt More?", in *Proceedings of the 14th Americas Conference on Information Systems (AMCIS)*, Toronto, Canada.
- [C58] Zhang, K.Z., Cheung, C.M., Lee, M.K., & Chen, H.P., (August 2008). "Exploring the Role of Gender on Bloggers' Switching Behaviors", in *Proceedings of the 14th Americas Conference on Information Systems (AMCIS)*, Toronto, Canada.
- [C59] Shen, A.X., Cheung, C.M., Lee, M.K., & Wang, W.P., (January 2008). "The Power of "We": Using Instant Messaging for Student Group Project Discussion", in *Proceedings of Hawaii International Conference on System Sciences (HICSS)*, Big Island, Hawaii, USA.
- [C60] Rabjohn, N., Cheung, C.M., & Lee, M.K., (January 2008). "Examining the Perceived Credibility of Online Opinions: Information Adoption in the Online Environment", in *Proceedings of Hawaii International Conference on System Sciences (HICSS)*, Big Island, Hawaii, USA.
- [C61] Zhang, K.Z., Cheung, C.M., Lee, M.K., & Chen, H.P., (January 2008). "Understanding the Blog Service Switching in Hong Kong: An Empirical Investigation", in *Proceedings of Hawaii International Conference on System Sciences (HICSS)*, Big Island, Hawaii, USA.
- [C62] Cheung, C.M., Lee, M.K., & Rabjohn, N. (July 2007). "Maintaining a Virtual Professional Community through Positive Word of Mouth", in *Proceedings of the Pacific-Asia Conference on Information Systems (PACIS)*, Auckland, New Zealand.
- [C63] Shen, A.X., Cheung, C.M., Lee, M.K., & Wang, W.P., (July 2007). "We-Intention to Use Instant Messaging for Collaboration: A Social Influence Model", in *Proceedings of the Pacific-Asia Conference on Information Systems (PACIS)*, Auckland, New Zealand.
- [C64] Jin, X., Cheung, C.M., Lee, M.K., & Chen, H.P., (July 2007). "Factors Affecting Users' Intention to Continue Using Virtual Community", in *Proceedings of the IEEE Joint Conference on E-Commerce Technology (CEC 07) and Enterprise-Computing E-Commerce and E-Services*, Tokyo, Japan.
- [C65] Cheung, C.M. & Lee, M.K., (June 2007). "Understanding Intention to Continue Sharing Knowledge in Virtual Communities", in *Proceedings of the 15th European Conference on Information Systems (ECIS)*, St. Gallen, Switzerland.
- [C66] Cheung, C.M., Shen, A.X., Lee, M.K., & Wang, W.P., (June 2007). "Let's Work Together! We-Intention to Use Instant Messaging for E-Collaboration", in *Proceedings of the 15th European Conference on Information Systems (ECIS)*, St. Gallen, Switzerland.
- [C67] Jin, X., Cheung, C.M., Lee, M.K., & Chen, H., (June 2007). "Understanding the Sustainability of Virtual Communities in China", in *Proceedings of the 15th European Conference on Information Systems (ECIS)*, St. Gallen, Switzerland.
- [C68] Cheung, C.M. & Lee, M.K., (May 2007). "Understanding the Sustainability of Virtual Community: Model Development and Empirical Test", in *Proceedings of the Conference of European Academy of Management (EURAM 2007)*, Paris, France.
- [C69] Cheung, C.M. & Lee, M.K., (March 2007). "Web-Based Information Systems Satisfaction: Theoretical Development and Testing of Competing Models", in *Proceedings of 3rd International Conference on Web Information Systems and Technologies*, Barcelona, Spain. [***Best Paper Selected for Lecture Notes Series in Springer-Verlag***](#)
- [C70] Cheung, C.M., Jin, X., Lee, M.K., & Chen, H.P., (July 2006). "User Satisfaction with Virtual Social Community: The Case of Bulletin Board Systems", in *Proceedings of Pacific-Asia Conference on Information Systems (PACIS)*, Kuala Lumpur, Malaysia.
- [C71] Lee, M.K., Cheung, C.M., Sia, C-L., & Lim, K., (January 2006). "How Positive Informational Social Influence Affects Consumers' Decision of Internet Shopping" in *Proceedings of Hawaii International Conference on System Sciences (HICSS)*, Kauai, Hawaii, USA. [***Best Paper Award Nomination***](#)
- [C72] Cheung, C.M. & Limayem, M., (December 2005). "The Role of Habit in IS Continuance: Examining the Evolving Relationship between Intention and Usage", in *Proceedings of International Conference on Information Systems (ICIS)*, Las Vegas, USA.

- [C73] Cheung, C.M. & Lee, M.K., (December 2005). “Positive-Negative Asymmetry of Disconfirmations on User Satisfaction Judgment” in *Proceedings of IS-CORE 2005*, Las Vegas, USA. ***Best Paper Nomination***
- [C74] Cheung, C.M. & Limayem, M., (July 2005). “Understanding Continuance of Advanced Internet-based Learning Technologies: The Role of Satisfaction, Prior Behavior, and Habit” in *Proceedings of Pacific-Asia Conference on Information Systems (PACIS)*, Bangkok, Thailand.
- [C75] Cheung, C.M. & Limayem, M., (June 2005). “Drivers of University Students’ Continued Use of Advanced Internet-based Learning Technologies” in *Proceedings of Bled*, Slovenia.
- [C76] Cheung, C.M. & Limayem, M., (June 2005). “The Role of Habit and the Changing Nature of Relationship between Intention and Usage” in *Proceedings of European Conference on Information Systems (ECIS)*, Regensburg, Germany.
- [C77] Cheung, C.M. & Lee, M.K., (January 2005). “The Asymmetric Impact of Website Attribute Performance on User Satisfaction: An Empirical Study” in *Proceedings of Hawaii International Conference on System Sciences (HICSS)*, Big Island, Hawaii, USA.
- [C78] Leung, F.S., & Cheung, C.M., (August 2004). “Consumer Attitude Toward Mobile Advertising”, in *Proceedings of Americas Conference on Information Systems (AMCIS)*, New York, USA.
- [C79] Limayem, M., Cheung, C.M., & Chan, G.W., (July 2004). “Online Consumer Behavior: What We Know and What We Need to Know” in *Proceedings of European and Mediterranean Conference on Conference of Information Systems*, Tunisia.
- [C80] Limayem, M., Cheung, C.M., & Chan, G.W., (December 2003). “IS Adoption and IS Post-Adoption: Towards an Integrative Model” in *Proceedings of International Conference on Information Systems (ICIS)*, Seattle, USA. ***ICIS 2003 Best Completed Research Paper Award***
- [C81] Cheung, C.M. & Lee, M.K., (June 2003). “An Integrative Model of Consumer Trust in Internet Shopping” in *Proceedings of European Conference on Information Systems (ECIS)*, Naples, Italy.
- [C82] Limayem, M., Hirt, S.G., & Cheung, C.M., (June 2003). “Habit in the Context of IS Continuance: Theory Extension and Scale Development”, in *Proceedings of European Conference on Information Systems (ECIS)*, Naples, Italy.
- [C83] Cheung, C.M., Zhu, L., Kwong, T., Chan, G.W., & Limayem, M., (June 2003). “Online Consumer Behavior: A Review and Agenda for Future Research”, in *Proceedings of Bled eCommerce Conference*, Slovenia.
- [C84] Zhang, L., Lee, M. K., Zhang, Z., & Cheung, C. M. (April 2003). “ERP Systems Implementation Determinants and Success Measures in China: A Case Study Approach”, in *Proceedings of International Conference on Enterprise Information Systems*, Angers, France. ***Best Paper Award***
- [C85] Kwong, T., Cheung, C.M., Zhu, L., Limayem, M., & Viehland, D., (September 2002). “Online Consumer Behavior: A Research Agenda” in *Proceedings of the Pacific-Asia Conference on Information Systems (PACIS)*, Tokyo, Japan.
- [C86] Chen, Z., Lee, M.K., & Cheung, C.M., (September 2002). “Determinants of User’s Intention to Use MMS: A Pilot Study”, in *Proceedings of the Pacific-Asia Conference on Information Systems (PACIS)*, Tokyo, Japan.
- [C87] Cheung, C.M., Lee, M.K., & Chen, Z., (January 2002). “Using the Internet as a Learning Medium: An Exploration of Gender Difference in the Adoption of FaBWeb”, in *Proceedings of Hawaii International Conference on System Sciences (HICSS)*, Big Island, Hawaii, USA.
- [C88] Cheung, C.M. & Lee, M.K., (October 2001). “Using the Internet as a Learning Medium: Exploring the Impact of Extrinsic and Intrinsic Motivation”, in *Proceedings of International Conference of Electronic Commerce*, Vienna, Austria.
- [C89] Cheung, C.M., Lee, M.K., & Chen, Z., (August 2001). “Using the Internet as a Learning Medium: University Student Adoption of FaBWeb”, in *Proceedings of Americas Conference on Information Systems (AMCIS)*, Boston, USA.
- [C90] Chen, Z., Lee, M.K., & Cheung, C.M., (August 2001). “A Framework for Mobile Commerce”, in *Proceedings of Americas Conference on Information Systems (AMCIS)*, Boston, USA.
- [C91] Cheung, C.M. & Lee, M.K., (August 2000). “Trust in Internet Shopping: A Proposed Model and Measurement Instrument”, in *Proceedings of Americas Conference on Information Systems (AMCIS)*, Long Beach, USA.

Book Chapters

- [B1] Lee, Z. W., Chan, T. K., & Cheung, C. M. (2021). *Information Technology in Organisations and Societies: Multidisciplinary Perspectives from AI to Technostress*. Emerald Publishing Limited, Bingley. <https://doi.org/10.1108/978-1-83909-812-320211009>
- [B2] Cheung, C.M., Thadani, D.R. and Lee, Z.W. (2021), An Integrative Framework of Cognitive Absorption for Technology Use. In Lee, Z.W., Chan, T.K. and Cheung, C.M. (Ed.) *Information Technology in Organisations and Societies: Multidisciplinary Perspectives from AI to Technostress* (pp. 111-145). Emerald Publishing Limited, Bingley. <https://doi.org/10.1108/978-1-83909-812-320211005>
- [B3] Shen, A. X., Lee, M. K., & Cheung, C.M. (2011). Harness the Wisdom of Crowds: The Importance of We-Intention in Social Computing Research. In P. Papadopoulou, P. Kanellis, D. Martakos (Ed.), *Social Computing Theory and Practice: Interdisciplinary Approaches* (pp. 19-35). IGI-Global
- [B4] Cheung, C.M. & Lee, M. K.O. (2011). Exploring the Gender Differences in Student Acceptance of an Internet-based Learning Medium. *Technology Acceptance in Education: Research and Issues* (pp. 183-200). Sense Publishers.
- [B5] Cheung, C.M., *Electronic Commerce: A Managerial Perspective*, 2010, in Turban et al., (ed.), Prentice Hall (Contributor)
- [B6] Cheung, C.M., *Electronic Commerce: A Managerial Perspective*, 2008, in Turban et al., (ed.), Prentice Hall (Contributor)
- [B7] Cheung, C.M., *Information Technology for Management: Transforming Organizations in the Digital Economy*, 2008, In Turban et al., (ed.), John Wiley & Sons, Inc. (Contributor)
- [B8] Cheung, C.M., *Decision Support and Business Intelligent Systems*, 2006, In Turban et al., (ed.), Prentice Hall. (Contributor)
- [B9] Cheung, C.M., *Electronic Commerce: A Managerial Perspective*, 2006, In Turban et al., (ed.), Prentice Hall. (Contributor)
- [B10] Cheung, C.M., *Information Technology for Management: Transforming Organizations in the Digital Economy*, 2005, In Turban et al., (ed.), John Wiley & Sons, Inc. (Contributor)
- [B11] Zhang, L., Lee, M. K., Zhang, Z., & Cheung, C. M., “ERP Systems Implementation Determinants and Success Measures in China: A Case Study Approach”, In Camp et al. (Eds), *Enterprise Information Systems V*, 2004.
- [B12] Cheung, C.M., “Chapter 9 - IT Planning and Business Process Redesign”, In Turban, McLean, and Wetherbe (ed.) *Information Technology for Management: Transforming Organizations in the Digital Economy*, pp. 396-447, 2004, John Wiley & Sons, Inc. (Contributor)
- [B13] Cheung, C.M., “Chapter 16 - The Impacts of IT on Organizations, Individuals, and Society”, In Turban, McLean, and Wetherbe (ed), *Information Technology for Management: Transforming Organizations in the Digital Economy*, online chapter, 2004, John Wiley & Sons, Inc. (Contributor)
- [B14] Cheung, C.M. & Lee, M. K., “Trust in Internet Shopping: A Proposed Model and Measurement Instrument”, In F. Tan (ed.) *Advanced Topics in Global Information Management*, pp. 25-41, 2002, Idea Group Publishing.
- [B15] Cheung, C.M. & Lee, M. K., “Trust in Internet Shopping: Instrument Development and Validation Through Classical and Modern Approaches” In Bijan Fazlollahi (ed) *Strategies for Ecommerce Success*, pp.126-145, 2002, Hershey, PA; London: IRM Press.