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Google Scholar Citations 21,239; h-index 60; i10-index 109 | SCI/SCCI Citations 6,170; h-Index 36 (as of January 2021)

Referred Journal Articles (Accepted and Published)

- [J1] Wong R.Y., [Cheung, C.M.](#), Xiao B., & Thatcher J., (In Press), “Standing up or standing by: Understanding bystanders’ proactive reporting responses to social media harassment”, *Information Systems Research* [HKBU JL: A, ABS: 4, ABDC: A*, FT50, SSCI-listed, Impact factor (2019): 3.585]
- [J2] Gong, X., [Cheung, C.M.](#), Zhang, K.Z., Chen, CY., & Lee, M.K., (In Press), A Dual-Identity Perspective of Obsessive Online Social Gaming. *Journal of the Association for Information Systems* [HKBU JL: A-, ABS: 3, ABDC: A*, SSCI-listed, Impact factor (2019): 3.103]
- [J3] Lee, Z. W., [Cheung, C. M.](#), & Chan, T. K. (In Press), Understanding Massively Multiplayer Online Role-Playing Game Addiction: A Hedonic Management Perspective. *Information Systems Journal* [HKBU JL: A-, ABS: 3, ABDC: A*, SSCI-listed, Impact factor (2019): 4.188]
- [J4] Turel, O., Matt, C., Trenz, M., & [Cheung, C. M.](#) (In Press), An intertwined perspective on technology and digitised individuals: Linkages, needs and outcomes. *Information Systems Journal* [HKBU JL: A-, ABS: 3, ABDC: A*, SSCI-listed, Impact factor (2019): 4.188]
- [J5] [Cheung, C. M.](#), Wong, R. Y. M., & Chan, T. K. (In Press), Online Disinhibition: Conceptualization, Measurement, and Implications for Online Deviant Behavior. *Industrial Management & Data Systems* [ABS: 2, ABDC: A, Impact factor (2019): 3.329]
- [J6] Trang, S., Trenz, M., Weiger, W. H., Tarafdar, M., & [Cheung, C. M.](#) (2020). One app to trace them all? Examining app specifications for mass acceptance of contact-tracing apps. *European Journal of Information Systems*, 29(4), 415-428. [HKBU JL: A-, ABS: 3, ABDC: A*, SSCI-listed, Impact factor (2019): 2.600]
- [J7] Gong, X., Zhang, K. Z., Chen, C., [Cheung, C. M.](#), & Lee, M. K. (2020). What drives trust transfer from web to mobile payment services? The dual effects of perceived entitativity. *Information & Management*, 57(7), 103250. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed, Impact factor (2019): 5.155]
- [J8] Chan, T. K., [Cheung, C. M.](#), & Lee, Z. W. (2020). Cyberbullying on Social Networking Sites: A Literature Review and Future Research Directions. *Information & Management*, 103411. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed, Impact factor (2019): 5.155]
- [J9] Nabyty-Grover, T., [Cheung, C. M.](#), & Thatcher, J. B. (2020). Inside out and outside in: How the COVID-19 pandemic affects self-disclosure on social media. *International Journal of Information Management*, 55, 102188. [ABS: 2, ABDC: A*, SSCI-listed, Impact factor (2019): 8.210]
- [J10] Gong, X., [Cheung, C. M.](#), Zhang, K. Z., Chen, C., & Lee, M. K. (2020), Cross-Side Network Effects, Brand Equity, and Consumer Loyalty: Evidence from Mobile Payment Market. *International Journal of Electronic Commerce*, 24(3), 279-304. [HKBU JL: B, ABS: 3, ABDC: A, SSCI-listed, Impact factor (2019): 2.488]
- [J11] Gong, X., Zhang, K. Z., Chen, C., [Cheung, C. M.](#), & Lee, M. K. (2019). What drives self-disclosure in mobile payment applications? The effect of privacy assurance approaches, network externality, and technology complementarity. *Information Technology & People*, 33(4), 1174-1213. [ABS: 3, ABDC: A, SSCI-listed, Impact Factor (2019): 2.495]
- [J12] Gong, X., Zhang, K. Z., Chen, C., [Cheung, C. M.](#), & Lee, M. K. (2019). Antecedents and consequences of excessive online social gaming: a social learning perspective. *Information Technology & People*, 33(2), 657-688. [ABS: 3, ABDC: A, SSCI-listed, Impact factor (2019): 2.495]
- [J13] Gong, X., Zhang, K. Z., Chen, C., [Cheung, C. M.](#), & Lee, M. K. (2020). Transition from web to mobile payment services: The triple effects of status quo inertia. *International Journal of Information Management*, 50, 310-324. [ABS: 2, ABDC: A*, SSCI-listed, Impact factor (2019): 8.210]

- [J14] Chan, T. K., Cheung, C. M., & Wong, R. Y. (2019). Cyberbullying on social networking sites: the crime opportunity and affordance perspectives. *Journal of Management Information Systems*, 36(2), 574-609. [HKBU JL: A, ABS: 4, ABDC: A*, FT50, SSCI-listed, Impact factor (2019): 3.949]
- [J15] Gong, X., Zhang, K. Z., Cheung, C. M., Chen, C., & Lee, M. K. (2019). Alone or together? Exploring the role of desire for online group gaming in players' social game addiction. *Information & Management*, 56(6), 103139. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed, Impact factor (2019): 5.155] [Hot Paper: This hot paper was published in the past two years and received enough citations in May/June 2020 to place it in the top 0.1% of papers in the academic field of Social Sciences, general.](#)
- [J16] Turel, O., Matt, C., Trenz, M., Cheung, C. M., D'Arcy, J., Qahri-Saremi, H., & Tarafdar, M. (2019), Panel report: the dark side of the digitization of the individual. *Internet Research*, 29(2), 274-288. [HKBU JL: B, ABS: 2, ABDC: A, SSCI-listed, Impact factor (2019): 4.708]
- [J17] Wenninger, H., Cheung, C. M., & Krasnova, H. (2019), College-Aged Users Behavioral Strategies to Reduce Envy on Social Networking Sites: A Cross-Cultural Investigation. *Computers in Human Behavior*, 97, 10-23. [HKBU JL: B+, ABS: 3, ABDC: B, SSCI-listed, Impact factor (2019): 5.003]
- [J18] Matt, C., Trenz, M., Cheung, C. M., & Turel, O. (2019). The digitization of the individual: conceptual foundations and opportunities for research. *Electronic markets*, 29(3), 315-322. [ABS: 2, ABDC: A, SSCI-listed, Impact factor (2019): 2.981]
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- [J20] Wong, R. Y., Cheung, C. M., & Xiao, B. (2018). Does gender matter in cyberbullying perpetration? An empirical investigation. *Computers in Human Behavior*, 79, 247-257. [HKBU JL: B+, ABS: 3, ABDC: B, SSCI-listed, Impact factor (2019): 5.003]
- [J21] Suh, A., Cheung, C. M., Ahuja, M., & Wagner, C. (2017). Gamification in the workplace: The central role of the aesthetic experience. *Journal of Management Information Systems*, 34(1), 268-305. [HKBU JL: A, ABS: 4, ABDC: A*, FT50, SSCI-listed, Impact factor (2019): 3.949]
- [J22] Chan, T. K., Cheung, C. M., & Lee, Z. W. (2017). The state of online impulse-buying research: A literature analysis. *Information & Management*, 54(2), 204-217. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed, Impact factor (2019): 5.155] [Highly Cited Paper: As of Jul/Aug 2020, this highly cited paper received enough citations to place it in the top 1% of the academic field of Social Sciences, general based on a highly cited threshold for the field and publication year.](#)
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- [J25] Liu, I. L., Cheung, C. M., & Lee, M. K. (2016). User satisfaction with microblogging: Information dissemination versus social networking. *Journal of the Association for Information Science and Technology*, 67(1), 56-70. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed, Impact factor (2019): 2.410]
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- [J29] Chan, T. K., Cheung, C. M., Shi, N., & Lee, M. K. (2015). Gender differences in satisfaction with Facebook users. *Industrial Management & Data Systems*, 115(1), 182-206. [ABS: 2, ABDC: A, SSCI-listed, Impact factor (2019): 3.329]
- [J30] Zheng, X., Cheung, C. M., Lee, M. K., & Liang, L. (2015). Building brand loyalty through user engagement in online brand communities in social networking sites. *Information Technology & People*, 28(1), 90-106. **Emerald Literati Network Awards for Excellence 2016** [ABS: 3, ABDC: A, SSCI-listed, Impact factor (2019): 2.495] *Highly Cited Paper: As of Jul/Aug 2020, this highly cited paper received enough citations to place it in the top 1% of the academic field of Social Sciences, general based on a highly cited threshold for the field and publication year.*
- [J31] Lee, Z. W., Cheung, C. M., & Chan, T. K. (2015). Massively multiplayer online game addiction: Instrument development and validation. *Information & Management*, 52(4), 413-430. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed, Impact factor (2019): 5.155]
- [J32] Cheung, C. M., Lee, Z. W., & Chan, T. K. (2015). Self-disclosure in social networking sites. *Internet Research*, 25(2), 279-299. [HKBU JL: B, ABS: 2, ABDC: A, SSCI-listed, Impact factor (2019): 4.708]
- [J33] Zhang, K. Z., Zhao, S. J., Cheung, C. M., & Lee, M. K. (2014). Examining the influence of online reviews on consumers' decision-making: A heuristic-systematic model. *Decision Support Systems*, 67, 78-89. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed, Impact factor (2019): 4.721] *Highly Cited Paper: As of Jul/Aug 2020, this highly cited paper received enough citations to place it in the top 1% of the academic field of Social Sciences, general based on a highly cited threshold for the field and publication year.*
- [J34] Shen, X. L., Lee, M. K., & Cheung, C. M. (2014). Exploring online social behavior in crowdsourcing communities: A relationship management perspective. *Computers in Human Behavior*, 40, 144-151. [HKBU JL: B+, ABS: 3, ABDC: B, SSCI-listed, Impact factor (2019): 5.003]
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- [J36] Chan, T. K., Zheng, X., Cheung, C. M., Lee, M. K., & Lee, Z. W. (2014). Antecedents and consequences of customer engagement in online brand communities. *Journal of Marketing Analytics*, 2(2), 81-97.
- [J37] Zhang, K. Z., Cheung, C. M., & Lee, M. K. (2014). Examining the moderating effect of inconsistent reviews and its gender differences on consumers' online shopping decision. *International Journal of Information Management*, 34(2), 89-98. [ABS: 2, ABDC: A*, SSCI-listed, Impact factor (2019): 8.210]
- [J38] Shen, X. L., Lee, M. K., & Cheung, C. M. (2012). Harnessing collective intelligence of Web 2.0: group adoption and use of Internet-based collaboration technologies. *Knowledge Management Research & Practice*, 10(4), 301-311.
- [J39] Shen, X. L., Cheung, C. M., & Lee, M. K. (2013). Perceived critical mass and collective intention in social media-supported small group communication. *International Journal of Information Management*, 33(5), 707-715. [ABS: 2, ABDC: A*, SSCI-listed, Impact factor (2019): 8.210]
- [J40] Cheung, C. M., Lee, M. K., & Lee, Z. W. (2013). Understanding the continuance intention of knowledge sharing in online communities of practice through the post-knowledge-sharing evaluation processes. *Journal of the American Society for Information Science and Technology*, 64(7), 1357-1374. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed, Impact factor (2019): 2.410]
- [J41] Shen, X. L., Cheung, C. M., & Lee, M. K. (2013). What Motivates Students to Adopt Information from Wikipedia: The Role of Trust and Information Usefulness. *British Journal of Educational Technology*, 44 (3), 502-517. [ABS: 2, ABDC: A, SSCI-listed, Impact factor (2019): 2.951]
- [J42] Jin, X. L., Zhou, Z., Lee, M. K., & Cheung, C. M. (2013). Why users keep answering questions in online question answering communities: A theoretical and empirical investigation. *International Journal of Information Management*, 33(1), 93-104. [ABS: 2, ABDC: A*, SSCI-listed, Impact factor (2019): 8.210]
- [J43] Zhang, K. Z., Cheung, C. M., & Lee, M. K. (2012). Online service switching behavior: the case of blog service providers. *Journal of Electronic Commerce Research*, 13(3), 184. [ABS: 1, ABDC: B, SSCI-listed, Impact factor (2019): 2.330]
- [J44] Cheung, C. M., & Thadani, D. R. (2012). The impact of electronic word-of-mouth communication: A literature analysis and integrative model. *Decision support systems*, 54(1), 461-470. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed, Impact factor (2019): 4.721] *Highly Cited Paper: As of Jul/Aug 2020, this highly cited paper*

[received enough citations to place it in the top 1% of the academic field of Social Sciences, general based on a highly cited threshold for the field and publication year.](#)

- [J45] Bhattacharjee, A., Limayem, M., & Cheung, C. M. (2012). User switching of information technology: A theoretical synthesis and empirical test. *Information & Management*, 49(7-8), 327-333. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed, Impact factor (2019): 5.155]
- [J46] Cheung, C. M., & Lee, M. K. (2012). What drives consumers to spread electronic word of mouth in online consumer-opinion platforms. *Decision support systems*, 53(1), 218-225. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed, Impact factor (2019): 4.721] [Highly Cited Paper: As of Jul/Aug 2020, this highly cited paper received enough citations to place it in the top 1% of the academic field of Social Sciences, general based on a highly cited threshold for the field and publication year.](#)
- [J47] Cheung, C. M., & Lee, M. K. (2011). Antecedents and consequences of user satisfaction with an e-learning portal. *International Journal of Digital Society*, 2(1), 373-380.
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- [J49] Limayem, M., & Cheung, C. M. (2011). Predicting the continued use of Internet-based learning technologies: the role of habit. *Behaviour & Information Technology*, 30(1), 91-99. [HKBU JL: B-, ABS: 2, SSCI-listed, Impact factor (2019): 1.781]
- [J50] Cheung, C. M., Chiu, P. Y., & Lee, M. K. (2011). Online social networks: Why do students use facebook?. *Computers in human behavior*, 27(4), 1337-1343. [HKBU JL: B+, ABS: 3, ABDC: B, SSCI-listed, Impact factor (2019): 5.003] [Highly Cited Paper: As of Jul/Aug 2020, this highly cited paper received enough citations to place it in the top 1% of the academic field of Social Sciences, general based on a highly cited threshold for the field and publication year.](#)
- [J51] Cheung, C. M., & Lee, M. K. (2010). A theoretical model of intentional social action in online social networks. *Decision support systems*, 49(1), 24-30. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed, Impact factor (2019): 4.721] [Highly Cited Paper: As of Jul/Aug 2020, this highly cited paper received enough citations to place it in the top 1% of the academic field of Social Sciences, general based on a highly cited threshold for the field and publication year.](#)
- [J52] Xi Shen, A., Lee, M. K., Cheung, C. M., & Chen, H. (2010). Gender differences in intentional social action: we-intention to engage in social network-facilitated team collaboration. *Journal of Information Technology*, 25(2), 152-169. [HKBU JL: A-, ABS: 3, ABDC: A*, SSCI-listed, Impact factor (2019): 3.625]
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- [J54] Shen, A. X., Cheung, C. M., Lee, M. K., & Chen, H. (2011). How social influence affects we-intention to use instant messaging: The moderating effect of usage experience. *Information Systems Frontiers*, 13(2), 157-169. [ABS: 3, ABDC: A, SSCI-listed, Impact factor (2019): 3.630]
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- [J56] Zhang, K. Z., Lee, M. K., Cheung, C. M., & Chen, H. (2009). Understanding the role of gender in bloggers' switching behavior. *Decision Support Systems*, 47(4), 540-546. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed, Impact factor (2019): 4.721]
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- [J60] Cheung, C. M., & Lee, M. K. (2008). The structure of Web-based information systems satisfaction: Testing of competing models. *Journal of the American Society for Information Science and Technology*, 59(10), 1617-1630. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed, Impact factor (2019): 2.410]
- [J61] Limayem, M., & Cheung, C. M. (2008). Understanding information systems continuance: The case of Internet-based learning technologies. *Information & management*, 45(4), 227-232. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed, Impact factor (2019): 5.155]
- [J62] Limayem, M., Hirt, S. G., & Cheung, C. M. (2007). How habit limits the predictive power of intention: The case of information systems continuance. *MIS quarterly*, 36 (4), 705-737. [HKBU JL: A, ABS: 4, ABDC: A*, SSCI-listed, Impact factor (2019): 5.370]
- [J63] Lee, M. K., Cheung, C. M., & Chen, Z. (2007). Understanding user acceptance of multimedia messaging services: An empirical study. *Journal of the American Society for Information Science and Technology*, 58(13), 2066-2077. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed, Impact factor (2019): 2.410]
- [J64] Cheung, C. M., & Lee, M. K. (2006). Understanding consumer trust in Internet shopping: A multidisciplinary approach. *Journal of the American society for Information Science and Technology*, 57(4), 479-492. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed, Impact factor (2019): 2.410]
- [J65] Lee, M. K., Cheung, C. M., Lim, K. H., & Sia, C. L. (2006). Understanding customer knowledge sharing in web-based discussion boards. *Internet Research*, 16 (3), 289-303. [**Emerald Literati Network Awards for Excellence 2007**](#) [HKBU JL: B, ABS: 2, ABDC: A, SSCI-listed, Impact factor (2019): 4.708]
- [J66] Cheung, C.M., Chan, G. W., & Limayem, M. (2005). A Critical Review of Consumer Behavior and Electronic Commerce. *Journal of Electronic Commerce in Organizations*, 3 (4), 1-19. [ABS: 1, ABDC: B, SSCI-listed, Impact factor (2019): 0.22]
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- [J68] Cheung, C.M. & Lee, M. K. (2005). The Asymmetric Impact of Website Attribute Performance on User Satisfaction: An Empirical Study. *e-Service Journal*, 3 (3), 65-89. [ABS: 1, ABDC: B, SSCI-listed, Impact factor (2019): 1.50]
- [J69] Lee, M. K. & Cheung, C.M. (2004). Internet Retailing Adoption by Small-to-Medium Sized Enterprises: A Multiple-Case Study. *Information Systems Frontiers*, 6 (4), 385-397. [ABS: 3, ABDC: A, SSCI-listed, Impact factor (2019): 3.630]
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Lecture Note Series

- [L1] Cheung, C. M., Lee, M. K., & Thadani, D. R. (2009). "The Impact of Positive Electronic Word-of-Mouth on Consumer Online Purchasing Decision", in *Lecture Notes in Artificial Intelligence*, Lytras, M.D et al. (Eds.), Springer-Verlag Berlin Heidelberg, , pp. 501-510, 2009
- [L2] Shi, N., Cheung, C. M., Lee, M. K., & Chen, H. (2009). "Gender Differences in the Continuance of Online Social Networks", in *Communications in Computer and Information Science Series*, Vol. 49, M.D. Lytras et al. (Eds.), Springer-Verlag Berlin Heidelberg, pp. 216–225.
- [L3] Jin, X. L., Cheung, C. M., Lee, M. K., & Chen, H. (2008). "User Information Satisfaction with a Knowledge-Based Virtual Community: An Empirical Investigation", in *Lecture Notes in Artificial Intelligence 5288*, M.D. Lytras et al. (Eds), Springer-Verlag Berlin Heidelberg, pp. 123-130.
- [L4] Chiu, P. Y., Cheung, C. M., & Lee, M. K. (2008). "Online Social Networks: Why Do "We" Use Facebook?", in *Communications in Computer and Information Science Series 19*, M.D. Lytras et al. (Eds), Springer-Verlag Berlin Heidelberg, pp. 67-74.
- [L5] Cheung, C.M., & Lee, M. K. (2008). "Web-Based Information Systems Satisfaction: Theoretical Development and Testing of Competing Models", *Lecture Notes in Computer Science, Springer Berlin/Heidelberg*, pp.257-273.

- [L6] Cheung, C. M., & Lee, M. K. (2007). "What Drives Members to Continue Sharing Knowledge in a Virtual Professional Community? The Role of Knowledge Self-Efficacy and Satisfaction", *Lecture Notes in Computer Science, Springer Berlin/Heidelberg*, pp. 4798.

Conference Proceedings/Presentations (Accepted and Published)

- [C1] Chmielinski, M., Cheung, C. M., & Wenninger, H. (June 2020), "Coping with Envy on Professional Social Networking Sites", in Proceedings of *Pacific Asia Conference on Information Systems (PACIS)*, Dubai, UAE.
- [C2] Suh, A., & Cheung, C. M. (July 2019), "Revisiting User Engagement: Concepts, Themes, and Opportunities", in *Proceedings of Pacific Asia Conference on Information Systems (PACIS)*, Xian, China
- [C3] Li, Y. J., Cheung, C. M., Shen, X. L., & Lee, M. K. (July 2019), "Health Misinformation on Social Media: A Literature Review", in *Proceedings of Pacific Asia Conference on Information Systems (PACIS)*, Xian, China
- [C4] Chan, J. K., Wong, R. Y., & Cheung, C. M. (July 2019) "How Affordances of Immersive Visualization Systems Affect Learning Outcomes through Aesthetic Experience", in *Proceedings of Pacific Asia Conference on Information Systems (PACIS)*, Xian, China
- [C5] Wong, R.Y., Chan, J.K., & Cheung, C.M., (August 2018) "How Gamification Influences Immersive Learning Environment: An Affordance Perspective", in *Proceedings of the 24th Cross Strait Conference of Information Management Development and Strategy (CSIM 2018)*, Hong Kong, China
- [C6] Che J.W., Cheung, C.M., & Thadani, D.R., (January 2017) "Consumer Purchase Decision in Instagram Stores: The Role of Consumer Trust", in *Proceedings of The Hawaii International Conference on System Sciences (HICSS)*, Big Island, Hawaii, USA.
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