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Google Scholar Citations 20,159; h-index 59; i10-index 103/ SCI/SCCI Citations 5,505; h-Index 32 (as of October 2020)

Referred Journal Articles (Accepted and Published)

- [J1] Wong R.Y.M., [Cheung, C.M.K.](#), Xiao B., and Thatcher J., (In Press), "Standing up or standing by: Understanding bystanders' proactive reporting responses to social media harassment", *Information Systems Research* [HKBU JL: A, ABS: 4, ABDC: A*, FT50, SSCI-listed, Impact factor (2019): 3.585]
- [J2] Gong, X., [Cheung, C.M.K.](#), Zhang, K.Z.K., Chen, CY, & Lee, M.K.O., (In Press), A Dual-Identity Perspective of Obsessive Online Social Gaming, *Journal of the Association for Information Systems* [HKBU JL: A-, ABS: 3, ABDC: A*, SSCI-listed, Impact factor (2019): 3.103]
- [J3] Trang, S., Trenz, M., Weiger, W., Tarafdar, M., and [Cheung, C.M.K.](#), (In Press), "One App to Trace Them All? Examining App Specifications for Mass Acceptance of Contact-Tracing Apps", *European Journal of Information Systems* [HKBU JL: A-, ABS: 3, ABDC: A*, SSCI-listed, Impact factor (2019): 2.600]
- [J4] Gong X., Zhang, K.Z.K., Chen, CY, [Cheung, C.M.K.](#), & Lee, M.K.O., (In Press), What Drives Trust Transfer from Web to Mobile Payment Services? The Dual Effects of Perceived Entitativity, *Information and Management* [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed, Impact factor (2019): 5.155]
- [J5] Chan, T.K.H., [Cheung, C.M.K.](#), & Lee, Z.W.Y., (In Press), Cyberbullying on Social Networking Sites: A Literature Review and Future Research Directions, *Information and Management* [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed, Impact factor (2019): 5.155]
- [J6] [Cheung, C.M.K.](#), Wong, R. Y. M., & Chan, T. K., (In Press), Online Disinhibition: Conceptualization, Measurement, and Implications for Online Deviant Behavior, *Industrial Management & Data Systems* [ABS: 2, ABDC: A, Impact factor (2019): 3.329]
- [J7] Nabyty-Grover, T., [Cheung, C.M.K.](#), Thatcher, J., (In Press), "Inside Out and Outside In: How the COVID-19 Pandemic Affects Self-Disclosure on Social Media", *International Journal of Information Management* [ABS: 2, ABDC: A*, SSCI-listed, Impact factor (2019): 8.210]
- [J8] Lee, Z.W.Y., [Cheung, C.M.K.](#), & Chan, T.K.H., (In Press), Understanding Massively Multiplayer Online Role-Playing Game Addiction: A Hedonic Management Perspective, *Information Systems Journal* [HKBU JL: A-, ABS: 3, ABDC: A*, SSCI-listed, Impact factor (2019): 4.188]
- [J9] Turel, O., Matt, C., Trenz, M., [Cheung, C.M.K.](#), (In Press), An intertwined perspective on technology and digitised individuals: Linkages, needs and outcomes, *Information Systems Journal* [HKBU JL: A-, ABS: 3, ABDC: A*, SSCI-listed, Impact factor (2019): 4.188]
- [J10] Gong X., [Cheung, C.M.K.](#), Zhang, K.Z.K., Chen, CY, & Lee, M.K.O., (2020), Cross-Side Network Effects, Brand Equity, and Consumer Loyalty: Evidence from Mobile Payment Market, *International Journal of Electronic Commerce* 24(3), 279-304 [HKBU JL: B, ABS: 3, ABDC: A, SSCI-listed, Impact factor (2019): 2.488]
- [J11] Gong X., Zhang, K.Z.K., Chen, CY, [Cheung, C.M.K.](#), & Lee, M.K.O., (2019), What Drives Self-Disclosure in Mobile Payment Applications? The Effect of Privacy Assurance Approaches, Network Externality, and Technology Complementarity, *Information Technology & People*, 33(4), 1174-1213 [ABS: 3, ABDC: A, SSCI-listed, Impact Factor (2019): 2.495]
- [J12] Gong X., Zhang, K.Z.K., Chen, CY, [Cheung, C.M.K.](#), & Lee, M.K.O., (2019), Antecedents and Consequences of Excessive Online Social Gaming: A Social Learning Perspective, *Information Technology & People*, 33(2), 657-688 [ABS: 3, ABDC: A, SSCI-listed, Impact factor (2019): 2.495]
- [J13] Gong X., Zhang, K.Z.K., Chen, CY, [Cheung, C.M.K.](#), & Lee, M.K.O., (2019), Transition from Web to Mobile Payment Services: The Triple Effects of Status Quo Inertia, *International Journal of Information Management*, 50, 310-324. [ABS: 2, ABDC: A*, SSCI-listed, Impact factor (2019): 8.210]

- [J14] Chan, T.K.H., Cheung, C.M.K., & Wong, R.Y.M (2019), Cyberbullying on Social Networking Sites: The Crime Opportunity and Affordance Perspectives, *Journal of Management Information Systems*, 36(2), 574-609 [HKBU JL: A, ABS: 4, ABDC: A*, FT50, SSCI-listed, Impact factor (2019): 3.949]
- [J15] Gong, X., Zhang, K.Z.K., Cheung, C.M.K., Chen, CY, & Lee, M.K.O., (2019), Alone or Together? Exploring the Impact of Desire for Socialization on Players' Social Game Addiction from a Dual-System Perspective. *Information and Management*, 56 (6) [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed, Impact factor (2019): 5.155] **Hot Paper: This hot paper was published in the past two years and received enough citations in May/June 2020 to place it in the top 0.1% of papers in the academic field of Social Sciences, general.**
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- [J17] Wenninger, H., Cheung, C.M.K., & Krasnova, H. (2019), College-Aged Users Behavioral Strategies to Reduce Envy on Social Networking Sites: A Cross-Cultural Investigation, *Computers in Human Behavior*, 97, 10-23 [HKBU JL: B+, ABS: 3, ABDC: B, SSCI-listed, Impact factor (2019): 5.003]
- [J18] Matt, C., Trenz, M., Cheung, C.M.K., & Turel, O. (2019), The Digitization of the Individual: Conceptual Foundations and Opportunities for Research, *Electronic Markets*, 1-8 [ABS: 2, ABDC: A, SSCI-listed, Impact factor (2019): 2.981]
- [J19] Venkatraman, S., Cheung, C.M.K., Lee, Z.W. Y., Davis, F.D., & Venkatesh, V. (2018), The "Darth" Side of Technology Use: An Inductively Derived Typology of Cyberdeviance, *Journal of Management Information Systems*, 35(4), 1060-1091 [HKBU JL: A, ABS: 4, ABDC: A*, FT50, SSCI-listed, Impact factor (2019): 3.949]
- [J20] Wong, R.Y.M., Cheung, C.M.K., & Xiao, B. (2018), Does Gender Matter in Cyberbullying Perpetration? An Empirical Investigation, *Computers in Human Behavior*, 79, 247-257. [HKBU JL: B+, ABS: 3, ABDC: B, SSCI-listed, Impact factor (2019): 5.003]
- [J21] Suh, A., Cheung, C.M.K., Ahuja, M., & Wagner, C. (2017), Gamification in the Workplace: The Central Role of the Aesthetic Experience, *Journal of Management Information Systems*, 34(1), 268-305 [HKBU JL: A, ABS: 4, ABDC: A*, FT50, SSCI-listed, Impact factor (2019): 3.949]
- [J22] Chan, T.K.H., Cheung, C.M.K., & Lee, Z.W.Y. (2017), The State of Online Impulse Buying Research: A Literature Analysis, *Information and Management*, 54 (2), 204-217 [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed, Impact factor (2019): 5.155]
- [J23] Zheng, X., Lee, M.K.O., & Cheung, C.M.K. (2017), Examining E-Loyalty Towards Online Shopping Platforms: The Role of Coupon Proneness and Value Consciousness, *Internet Research*, 27(3), 709-726 [HKBU JL: B, ABS: 2, ABDC: A, SSCI-listed, Impact factor (2019): 4.708]
- [J24] Chan, T.K.H., Cheung, C.M.K., Shi N., Lee, M.K.O., & Lee, Z.W.Y. (2017), An Empirical Examination of Continuance Intention of Social Network Sites, *Pacific Asia Journal of the Association for Information*, 8(4). [ABS: 2, ABDC: B]
- [J25] Liu, I.L.B., Cheung, C.M.K., & Lee, M.K.O. (2016). User Satisfaction with Microblogging: Information Dissemination versus Social Networking. *Journal of the Association for Information Science and Technology*, 67(1), 56-70. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed, Impact factor (2019): 2.410]
- [J26] Liu, I.L.B., Cheung, C.M.K., & Lee, M.K.O. (2016). An Empirical Investigation of Information Sharing Behavior on Social Commerce Sites. *International Journal of Information Management*, 36, 686-699. [ABS: 2, ABDC: A*, SSCI-listed, Impact factor (2019): 8.210]
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- [J29] Chan, T. K. H., Shi, N., Cheung, C. M. K., & Lee, M. K. O (2015). Gender differences in satisfaction with Facebook users. *Industrial Management & Data System*. 115(1), 182-206. [ABS: 2, ABDC: A, SSCI-listed, Impact factor (2019): 3.329]

- [J30] Zheng, X., Cheung, C.M.K., Lee, M.K.O., & Liang, L. (2015). Building brand loyalty through user engagement in online brand communities in social networking sites. *Information Technology & People*, 28(1), 90-106. *Emerald Literati Network Awards for Excellence 2016* [ABS: 3, ABDC: A, SSCI-listed, Impact factor (2019): 2.495] Highly Cited Paper: As of May/June 2020, this highly cited paper received enough citations to place it in the top 1% of the academic field of Social Sciences, general based on a highly cited threshold for the field and publication year.
- [J31] Lee, Z. W.Y., Cheung, C.M.K., & Chan, T. K.H. (2015). Massively multiplayer online games addiction: instrument development and validation. *Information and Management*, 52(4), 413-430. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed, Impact factor (2019): 5.155]
- [J32] Cheung, C.M.K., Lee, Z. W.Y., & Chan, T. K.H. (2015). Self-disclosure in social networking sites: The role of perceived cost, perceived benefits and social influence. *Internet Research*, 25(2), 279-299. [HKBU JL: B, ABS: 2, ABDC: A, SSCI-listed, Impact factor (2019): 4.708]
- [J33] Zhang, K. Z.K., Zhao, S. J., Cheung, C.M.K., & Lee, M. K.O. (2014). Examining the Influence of Online Reviews on Consumers' Decision-Making: A Heuristic-Systematic Model. *Decision Support Systems*, 67, 78-89. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed, Impact factor (2019): 4.721] Highly Cited Paper: As of May/June 2020, this highly cited paper received enough citations to place it in the top 1% of the academic field of Social Sciences, general based on a highly cited threshold for the field and publication year.
- [J34] Shen, A. X.L., Lee, M. K.O., & Cheung, C.M.K. (November, 2014). Exploring Online Social Behavior in Crowdsourcing Communities: A Relationship Management Perspective. *Computers in Human Behavior*, 40, 144-151. [HKBU JL: B+, ABS: 3, ABDC: B, SSCI-listed, Impact factor (2019): 5.003]
- [J35] Cheung, C.M.K., Xiao, B. S., & Liu, I. L.B. (2014). Do Actions Speak Louder than Voices: The Signaling Role of Social Information Cues in Influencing Consumer Purchase Decisions. *Decision Support Systems*, 65, 50-58. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed, Impact factor (2019): 4.721]
- [J36] Chan, T. K.H., Zheng, X., Cheung, C.M.K., Lee, M. K.O., & Lee, Z. W.Y. (2014). Antecedents and Consequences of Customer Engagement in Online Brand Communities. *Journal of Marketing Analytics*, 2, 81-97.
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- [J39] Shen, A. X.L., Cheung, C.M.K., & Lee, M. K.O. (2013). Perceived Critical Mass and Collective Intention in Social Media-supported Small Group Communication. *International Journal of Information Management*, 33 (5), 707-715. [ABS: 2, ABDC: A*, SSCI-listed, Impact factor (2019): 8.210]
- [J40] Cheung, C.M.K., Lee, M. K.O., & Lee, Z. W.Y. (2013). Understanding the Continuance Intention of Knowledge Sharing in Online Communities of Practice through the Post Knowledge Sharing Evaluation Processes. *Journal of the American Society for Information Science and Technology*, 64 (7), 1357-1374. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed, Impact factor (2019): 2.410]
- [J41] Shen, A. X.L., Cheung, C.M.K., & Lee, M. K.O. (2013). What Motivates Students to Adopt Information from Wikipedia: The Role of Trust and Information Usefulness. *British Journal of Educational Technology*, 44 (3), 502-517. [ABS: 2, ABDC: A, SSCI-listed, Impact factor (2019): 2.951]
- [J42] Jin, X., Zhou, Z., Lee, M. K.O., & Cheung, C.M.K. (2013). Why Users Keep Answering Questions in Online Question Answering Communities: A Theoretical and Empirical Investigation. *International Journal of Information Management*, 33, 93-104. [ABS: 2, ABDC: A*, SSCI-listed, Impact factor (2019): 8.210]
- [J43] Zhang, K. Z.K., Cheung, C.M.K., & Lee, M. K.O. (2012). Online Service Switching Behavior: The Case of Blog Service. *Journal of Electronic Commerce Research*, 13 (3), 184-197. [ABS: 1, ABDC: B, SSCI-listed, Impact factor (2019): 2.330]
- [J44] Cheung, C.M.K. & Thadani, D. R. (2012). The Impact of Electronic Word-of-Mouth Communication: A Literature Analysis and Integrative Model. *Decision Support Systems*, 54 (1), 461-470. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed, Impact factor (2019): 4.721] Highly Cited Paper: As of May/June 2020,

[this highly cited paper received enough citations to place it in the top 1% of the academic field of Social Sciences, general based on a highly cited threshold for the field and publication year.](#)

- [J45] Bhattacharjee, A., Limayem, M., & Cheung, C.M.K. (2012). User Switching of Information Technology: A Theoretical Synthesis and Empirical Test. *Information and Management*, 49 (7-8), 327-333. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed, Impact factor (2019): 5.155]
- [J46] Cheung, C.M.K. & Lee, M. K.O. (2012). What Drives Consumers to Spread Electronic Word of Mouth on Online Consumer-Opinion Platforms. *Decision Support Systems*, 53 (1), 218-225. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed, Impact factor (2019): 4.721] [Highly Cited Paper: As of May/June 2020, this highly cited paper received enough citations to place it in the top 1% of the academic field of Social Sciences, general based on a highly cited threshold for the field and publication year.](#)
- [J47] Cheung, C.M.K. & Lee, M. K.O. (2011). Antecedents and consequences of User Satisfaction with an e-Learning Portal. *International Journal of Digital Society*, 2 (1), 373-380.
- [J48] Lee, M. K.O., Shi, N., Cheung, C.M.K., Sia, C. L., & Lim, K. H. (2011). Consumer's Decision to Shop Online: The Moderating Role of Positive Informational Social Influence. *Information and Management*, 48 (6), 185-191. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed, Impact factor (2019): 5.155]
- [J49] Limayem, M. & Cheung, C.M.K. (2011). Predicting the Continued Use of Internet-based Learning Technologies: The Role of Habit. *Behavior and Information Technology*, 30 (1), 91-99. [HKBU JL: B-, ABS: 2, SSCI-listed, Impact factor (2019): 1.781]
- [J50] Cheung, C.M.K. & Lee, M. K.O. (2010). A Theoretical Model of Intentional Social Action in Online Social Networks. *Decision Support Systems*, 49 (1), 24-30. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed, Impact factor (2019): 4.721] [Highly Cited Paper: As of May/June 2020, this highly cited paper received enough citations to place it in the top 1% of the academic field of Social Sciences, general based on a highly cited threshold for the field and publication year.](#)
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- [J52] Cheung, C.M.K., Chiu, P. Y., & Lee, M. K.O. (2010). Online Social Networks: Why Do 'We' Use Facebook? *Computers in Human Behavior*, 27 (4), 1337-1343. [HKBU JL: B+, ABS: 3, ABDC: B, SSCI-listed, Impact factor (2019): 5.003] [Highly Cited Paper: As of May/June 2020, this highly cited paper received enough citations to place it in the top 1% of the academic field of Social Sciences, general based on a highly cited threshold for the field and publication year.](#)
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- [J55] Jin, X., Cheung, C.M.K., Lee, M.K.O., & Chen, H.P. (2009). How to Keep Members Using the Information in a Computer-Supported Social Network. *Computers in Human Behavior*, 25 (5), 1172-1181. [HKBU JL: B+, ABS: 3, ABDC: B, SSCI-listed, Impact factor (2019): 5.003]
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- [J57] Cheung, C.M.K. & Lee, M.K.O. (2009). Understanding the Sustainability of a Virtual Community: Model Development and Empirical Test. *Journal of Information Science*, 35 (3), 279-298. [HKBU JL: B, ABS: 2, SSCI-listed, Impact factor (2019): 2.410]
- [J58] Cheung, C.M.K. & Lee, M.K.O. (2009). User Satisfaction with an Internet-Based Portal: An Asymmetric and Nonlinear Approach. *Journal of the American Society for Information Science and Technology*, 60 (1), 111-122. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed, Impact factor (2019): 2.410]
- [J59] Cheung, C.M.K., Lee, M.K.O., & Rabjohn, N. (2008). The Impact of Electronic Word-of-Mouth: The Adoption of Online Opinions in Online Customer Communities. *Internet Research*, 18 (3), 229-247. [HKBU JL: B, ABS: 2, ABDC: A, SSCI-listed, Impact factor (2019): 4.708]

- [J60] Cheung, C.M.K. & Lee, M.K.O. (2008). The Structure of Web-Based Information Systems Satisfaction: Testing of Competing Models. *Journal of the American Society for Information Science and Technology*, 59 (10), 1617-1630. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed, Impact factor (2019): 2.410]
- [J61] Limayem, M. & Cheung, C.M.K. (2008). Understanding Information Systems Continuance: The Case of Internet-Based Learning Technologies. *Information and Management*, 45 (4), 227-232. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed, Impact factor (2019): 5.155]
- [J62] Limayem, M., Hirt, S. G., & Cheung, C.M.K. (2007). How Habit Limits the Predictive Power of Intention: The Case of Information Systems Continuance. *MIS Quarterly*, 36 (4), 705-737. [HKBU JL: A, ABS: 4, ABDC: A*, SSCI-listed, Impact factor (2019): 5.370]
- [J63] Lee, M. K.O., Cheung, C.M.K., & Chen, Z. (2007). Understanding User Acceptance of Multimedia Message Service: An Empirical Study. *Journal of the American Society for Information Science and Technology*, 58 (13), 2066-2077. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed, Impact factor (2019): 2.410]
- [J64] Cheung, C.M.K. & Lee, M.K.O. (2006). Understanding Consumer Trust in Internet Shopping: A Multidisciplinary Approach. *Journal of the American Society for Information Science and Technology*, 57 (4), 479-492. [HKBU JL: B+, ABS: 3, ABDC: A*, SSCI-listed, Impact factor (2019): 2.410]
- [J65] Lee, M.K.O., Cheung, C.M.K., Lim, K. H., & Sia, C.L. (2006). Understanding Customer Knowledge Sharing in Web-based Discussion Boards: An Exploratory Study. *Internet Research*, 16 (3), 289-303. ****Emerald Literati Network Awards for Excellence 2007**** [HKBU JL: B, ABS: 2, ABDC: A, SSCI-listed, Impact factor (2019): 4.708]
- [J66] Cheung, C.M.K., Chan, G. W.W., & Limayem, M. (2005). A Critical Review of Consumer Behavior and Electronic Commerce. *Journal of Electronic Commerce in Organizations*, 3 (4), 1-19. [ABS: 1, ABDC: B, SSCI-listed, Impact factor (2019): 0.22]
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- [J69] Lee, M. K.O. & Cheung, C.M.K. (2004). Internet Retailing Adoption by Small-to-Medium Sized Enterprises: A Multiple-Case Study. *Information Systems Frontiers*, 6 (4), 385-397. [ABS: 3, ABDC: A, SSCI-listed, Impact factor (2019): 3.630]
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Lecture Note Series

- [L1] Cheung, C.M.K., Lee, M.K.O., and Thadani, D.R., (2009). "The Impact of Positive Electronic Word-of-Mouth on Consumer Online Purchasing Decision", in *Lecture Notes in Artificial Intelligence*, Lytras, M.D et al. (Eds.), Springer-Verlag Berlin Heidelberg, , pp. 501-510, 2009
- [L2] Shi, N., Cheung, C.M.K., Lee, M.K.O. and Chen, H., (2009). "Gender Differences in the Continuance of Online Social Networks", in *Communications in Computer and Information Science Series*, Vol. 49, M.D. Lytras et al. (Eds.), Springer-Verlag Berlin Heidelberg, pp. 216-225.
- [L3] Jin, X., Cheung, C.M.K., Lee, M.K.O., and Chen, H-P., (2008). "User Information Satisfaction with a Knowledge-Based Virtual Community: An Empirical Investigation", in *Lecture Notes in Artificial Intelligence* 5288, M.D. Lytras et al. (Eds), Springer-Verlag Berlin Heidelberg, pp. 123-130.
- [L4] Chiu, P.Y., Cheung, C.M.K. and Lee, M.K.O., (2008). "Online Social Networks: Why Do "We" Use Facebook?", in *Communications in Computer and Information Science Series* 19, M.D. Lytras et al. (Eds), Springer-Verlag Berlin Heidelberg, pp. 67-74.
- [L5] Cheung, C.M.K., and Lee, M.K.O., (2008). "Web-Based Information Systems Satisfaction: Theoretical Development and Testing of Competing Models", *Lecture Notes in Computer Science, Springer Berlin/Heidelberg*, pp.257-273.

- [L6] Cheung, C.M.K., and Lee, M.K.O., (2007). "What Drives Members to Continue Sharing Knowledge in a Virtual Professional Community? The Role of Knowledge Self-Efficacy and Satisfaction", *Lecture Notes in Computer Science, Springer Berlin/Heidelberg*, pp. 4798.

Conference Proceedings/Presentations (Accepted and Published)

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